

**Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, DC 20554**

In the Matter of Petition for Declaratory Ruling
to the Iowa Utilities Board and
Contingent Petition for Preemption

WC Docket No. 09-152

**AVENTURE COMMUNICATION TECHNOLOGY, LLC
EMERGENCY PETITION FOR STAY
THE IOWA UTILITY BOARD'S FINAL ORDER**

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Dated: October 6, 2009

SUMMARY

The Iowa Utilities Board (“IUB”) issued its Final Order on the same day that this Commission was taking comment on whether it should issue a Declaratory Ruling instructing the IUB to refrain from taking such action. The IUB’s action requires that the Commission preempt the Final Order, as was anticipated in the Petition for Declaratory Ruling to the Iowa Utilities Board and Contingent Petition for Preemption, filed by Great Lakes Communications Corporation and Superior Telephone Cooperative. It also necessitates that the Commission issue a Declaratory Ruling that comprehensively clarifies the state of the law, and quiets litigation in at least seventeen federal court cases, which are all hearing precisely the same matters that were under consideration by the IUB. Adventure requested the issuance of such a broad Declaratory Ruling in its initial Comments, and today is filing a Reply that demonstrates that the Final Order merits such relief.

Adventure is submitting this separate Emergency Petition to Stay the Iowa Utilities Board Final Order because the four-part test for stay that the Commission applies is fully met. First, the Final Order is so badly flawed that there is virtually no chance that it can survive the Commission’s preemption scrutiny. The Order is wildly *ultra vires*, and affects interstate, international, and IP-based traffic. It presumes to order the North American Numbering Plan Administrator to start “reclaiming” number blocks that are currently in use, disregards binding Commission precedent, and violates § 253(d) of the Communications Act.

Second, the Final Order would impose irreparable harm on Aventure and other carriers subject to its rulings. The “reclamation” of phone numbers would immediately terminate live service to customers. Moreover, the IUB has required Aventure to show cause why its’ certificate to do business in the state should not be revoked. Finally, the IUB has initiated a rulemaking proceeding that has stated its intention to adopt new rules that would restrict the growth of startup telephone companies such as Aventure, and that would force them to provide service for free to interexchange carriers, and adopt “access” rates dictated by those carriers.

Third and fourth, the Commission has repeatedly found that stays that maintain the status quo while the Commission reviews complex and disruptive new rules does not harm any of the affected parties, and in fact serves the public interest by ensuring that new rules are implemented reasonably and consistently. For all these reasons, immediate stay of the IUB’s Final Order, and the continuing reporting requirements and rulemaking proceedings that it has spawned, is compelled.

TABLE OF CONTENTS

I.	INTRODUCTION	1
II.	THE STANDARD FOR STAY.....	3
A.	The IUB Is Incapable of Prevailing On the Merits.....	3
B.	Aventure Will Suffer Irreparable Harm If the IUB Final Order Is Not Stayed.....	6
C.	Other Interested Parties Will Not Be Harmed, and the Public Interest Will Be Served, If the Stay Is Granted	8
II.	CONCLUSION: IMMEDIATE STAY OF THE IUB FINAL ORDER, AND THE ADDITIONAL PROCEEDINGS INITIATED BY THE FINAL ORDER, IS REQUIRED	9

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Aventure Communication Technology, L.L.C. ("Aventure"), by its undersigned counsel and pursuant to §§ 154(i) and (j)¹ of the federal Communications Act, and Part 1.298 of the Commission's rules,² hereby submits its Emergency Petition for Stay a recent Final Order issued by the Iowa Utilities Board.

I. INTRODUCTION

Aventure is an Iowa corporation that operates WiMAX-based wireless networks to provide full-service telephony and multi-megabit Internet access to residential and business customers in Northwest Iowa. On September 21, 2009, Aventure filed Comments in support of a Petition for Declaratory Ruling submitted by Great Lakes Communications Corporation ("Great Lakes") and Superior Telephone Cooperative ("Superior"), and noticed for public comment by the Commission's Public Notice dated August 20, 2009.³

The Great Lakes/Superior Petition addressed a set of findings recently adopted by the Iowa Utilities Board ("IUB"), at a Decision Meeting conducted by the IUB on August 14, 2009. Aventure's Comments were based on a transcript of the August 14, 2009 IUB Decision Meeting,

¹ 47 U.S.C. §§ 154(i), 154(j).

² 47 C.F.R. § 1.298.

³ Public Notice, DA 09-1843 (rel. Aug. 20, 2009).

in which the IUB commissioners discussed the Adopted Decision in detail. Adventure urged the Commission to grant the Declaratory Ruling relief sought by the Great Lakes/Superior Petition – confirming that “all matters relating to interstate access charges, including the rates therefore and revenues derived therefrom are within [the Commission’s] exclusive federal jurisdiction and thus any attempts by state authorities to regulate interstate access charges are beyond their authority.”⁴ Adventure also urged the Commission to use this opportunity to issue a broader Declaratory Ruling that would settle multiple federal court actions across the country, all of which address the same service applications, and the same legal and policy questions, that were addressed in the IUB Adopted Decision.

For reasons known only to the IUB, it issued its Final Order on the same day that the Commission was taking comments on whether to issue a Declaratory Ruling that would instruct the IUB that it lacked authority to issue the order. Adventure is filing a Reply in WCB Docket No. 09-152 today, demonstrating that the Final Order is even more flawed than the transcript of the IUB’s Adopted Decision. Because the Order has been issued, the preemption is warranted, as anticipated in the Great Lakes/Superior Petition for Declaratory Ruling and Contingent Petition for Preemption. Adventure’s Reply also reaffirms its initial Comments, holding that the Commission must also provide guidance to the industry and that at least 17 federal court actions that are hearing identical disputes regarding identical traffic applications.

Finally, as required by the Commission’s Rules,⁵ Adventure is submitting this Emergency Petition for Stay as a separate filing in the above-captioned proceeding. As discussed below, immediate stay of the IUB Final Order is compelled because the IUB has no chance of defending

⁴ Petition for Declaratory Ruling to the Iowa Utilities Board and Contingent Petition for Preemption by Great Lakes and Superior, filed August 14, 2009, and docketed in WC Docket No. 09-152 (“Great Lakes/Superior Petition”).

⁵ 47 C.F.R. § 1.44.

its Order against preemption; Aventure and other competitive carriers would be forced to discontinue service to existing customers and would otherwise face irreparable harm; no party will be prejudiced by the maintenance of the status quo while the Commission considers the record regarding preemption of the IUB Final Order and issuance of a Declaratory Ruling; and the public interest would be served by avoiding service disruption while the Commission conducts a thorough review of the limits of IUB jurisdiction, and a clarification of the current state of the law. It would also assure that the law is applied in a reasonable and uniform manner.

II. THE STANDARD FOR STAY

In evaluating petitions for stay, the Commission considers four criteria: A petitioner must demonstrate that: (1) it is likely to prevail on the merits; (2) it will suffer irreparable harm if a stay is not granted; (3) other interested parties will not be harmed if the stay is granted; and (4) the public interest favors granting a stay.⁶ A strong showing of irreparable harm is unnecessary, however, if the petitioner demonstrates a strong likelihood of success on the merits.⁷ As Aventure demonstrates below, the tests for stay of the IUB Final Order are met, and immediate stay is compelled.

A. THE IUB IS INCAPABLE OF PREVAILING ON THE MERITS

As Aventure discusses below, its initial Comments demonstrate the Order fatally flawed on jurisdictional, legal, factual and procedural grounds. (Note, in the Reply that Aventure is also filing with the Commission today, Aventure shows that all of the fatal flaws of the IUB's Adopted Decision are present – and some are amplified – in the IUB Final Order. That Reply contains a chart that shows the parallels in findings between the

⁶ *Charter Commc'n Entm't I, LLC Petition for Determination of Effective Competition in St. Louis, Missouri*, Memorandum Opinion and Order, 22 FCC Rcd 13890 (2007) (citing *Virginia Petroleum Jobbers Ass'n v FPC*, 259 F.2d 921, 925 (D.C. Cir. 1958)) (“*Charter*”).

⁷ *Cuomo v. NRC*, 772 F.2d 972, 974 (D.C. Cir. 1985) (“Probability of success is inversely proportional to the degree of irreparable injury evidenced. A stay may be granted with either a high probability of success and some injury, or *vice versa*.”) (emphasis in original).

Adopted Decision and the Final Order, and appends copies of both documents as Attachments 1 and 2, respectively. In this section, Aventure cites to the arguments it made in its initial Comments, and as demonstrated in its Reply, these arguments are fully applicable to the Final Order.)

As Aventure demonstrated in its Comments, the IUB rulings are wildly *ultra vires*. The IUB Final Order effectively regulates interstate access charges and rules on tariff language that is identical in both intrastate and interstate tariffs (Comments at 5, 13, 15.); ruling on the use and reclamation of NANPA-issued telephone number blocks (Comments at 5); and the regulatory and tariff treatment of Internet-protocol based services and international services (Comments at 5). The Final Order also announces the initiation of a rulemaking proceeding to determine whether the IUB “should restrict conferencing services that promote pornographic content. . . .” (Final Order at 59). The IUB does not even acknowledge the First Amendment implications of this action, much less identify any source of authority that could empower it to impose such restrictions.

Aventure also demonstrated that the IUB Final Order ignores binding Commission precedent, specifically rejecting the precedential value of the Commission’s *Jefferson*⁸, *Beehive*⁹, *Frontier*¹⁰, and *Farmers & Merchants*¹¹ decisions. (Comments at 3, 14-15). Moreover, the IUB ignores the fact that the Commission occupied the field when it initiated its rulemaking proceeding in WCB Docket No. 07-135, which is considering whether it is necessary to adopt new rules and regulations addressing “access

⁸ *AT&T Corp. v. Jefferson Tel. Co.*, Memorandum Opinion and Order, 16 FCC Rcd 16130 (2001) (“*Jefferson*”).

⁹ *AT&T Corp. v. Beehive Tel. Co.*, Memorandum Opinion and Order, 17 FCC Rcd 11641 (2002) (“*Beehive*”).

¹⁰ *AT&T Corp. v. Frontier Commc’ns of Mt. Pulaski, Inc.*, Memorandum Opinion and Order, 17 FCC Rcd 4041(2002) (“*Frontier*”).

¹¹ *Qwest Commc’ns Corp. v. Farmers and Merchants Mutual Tel. Co.*, Memorandum Opinion and Order, 22 FCC Rcd 17973 (Oct. 2, 2007) (“*Farmers & Merchants*”).

stimulation” applications – applications that are identical to those that are the subject of the IUB’s newly-adopted rules (Comments at 13-14 and n.16). This rejection of relevant Commission precedent has enabled the IXC’s to engage in “forum shopping” to hear arguments identical to those rejected by the Commission (Comments at 4).

Moreover, Aventure demonstrated that the IUB proceeding was inherently biased, with the IUB uncritically adopting the arguments posed by Qwest, without regard to support in the record of the proceeding, or contrary Commission precedent (Comments at 16-17). The IUB’s bias is further demonstrated by the fact that the IUB acting Chairperson, and one of only two commissioners at hearing, should have recused herself from the proceeding, because she had represented Aventure immediately before joining the Commission – and immediately participating in an adjudicatory proceeding adverse to Aventure – in May 2007 (Comments at 17-19).

Finally, as Aventure details in its Reply comments, which are being filed with this Petition for Stay, the IUB Final Order, and the related proceedings that follow from it, seek to prevent Aventure from providing service to existing clients in two ways. First, the Final Order seeks to “reclaim” the telephone numbers currently used by Aventure to provide joint interstate and intrastate service. Second, the IUB has already initiated its High Volume Access Service “HVAS” Rule Making, which is considering new rules that would allow it to rescind the Certificate of Public Convenience and Necessity of any local exchange carrier (“LEC”) that recognizes a 100% increase in its service volumes in less than six months, or that fails to negotiate “access” rates acceptable to the interexchange carriers.¹² A copy of the HVAS Rule Making order is appended as

¹² IUB, Order Initiating Rule Making, Docket No. RMU-2009-0009 (issued Sept. 18, 2009) (IUB HVAS Rule Making).

Attachment 3. By these actions, the IUB is threatening to terminate Aventure's ability to provide interstate service, and to terminate the local and intrastate long distance telephone service that Aventure is providing to over 200 residential and business customers. Moreover, as a startup full-service competitive local exchange carrier, the IUB's proposed rules would force Aventure to restrict its growth and the number of customers it adds – a discriminatory burden not borne by other local exchange carriers in the state. Restricting competitive entry, and forcing competitors to abandon either interstate or intrastate service violates § 253(d) of the federal Communications Act, which expressly empowers the Commission to preempt such state action.

Because the IUB Final Order clearly exceeds the IUB's jurisdiction, ignores and dismisses binding federal precedent, rules in an area of law occupied by this Commission, reflects unquestionable bias, and violates § 253(d) of the Act, it cannot withstand the pending motions to preempt and to issue a Declaratory Ruling that clearly circumscribes the IUB's authority. Any one of these flaws would compel preemption of the Final Order. Together, they render the IUB Final Order a massively flawed order, and its chances of surviving Commission review are nil.

B. AVENTURE WILL SUFFER IRREPARABLE HARM IF THE IUB FINAL ORDER IS NOT STAYED

The IUB's Final Order requires all eight local exchange carriers subject to the proceeding to file with the Board reports identifying their telephone numbers in use. The sole purpose of this proceeding is to determine whether the IUB will direct the North American Numbering Plan Administrator and the Pooling Administrator to reclaim these active telephone numbers. (Final Order at 80, ¶ 4; see 81 at ¶ 7.) Of course, the

“reclamation” of any working phone numbers will result in the immediate termination of service to live customers – the equivalent of call blocking.

The IUB has also required Aventure to “show cause” why it should not have its certificate of public convenience and necessity revoked:

Because the evidence in this record shows that Great Lakes and Aventure have few, if any, customers and that Great Lakes has provided service in an exchange that is not covered by its certificates, the Board will initiate a subsequent proceeding asking Great Lakes and Aventure to show cause why their certificates, issued pursuant to Iowa Code § 476.29, should not be revoked.

(Final Order at 67.) This finding is wrong on its face – three pages earlier in the Order, the IUB notes that Aventure serves 140 “traditional” residential and business customers (Final Order at 64), and that number has grown significantly since then. The threat of license revocation cannot be taken lightly – should the IUB do so, it would terminate existing service to local and intrastate toll service to over 200 customers in Iowa. This both constitutes irreparable harm, and a violation of § 253 of the Communications Act.

In addition, as noted above the IUB’s HVAS Rule Making proceeding has proposed the adoption of rules that would prevent a local exchange carrier from increasing its traffic volumes by more than 100% in less than six months. Moreover, carriers meeting this “HVAS” standard are precluded from charging access services for the services they provide to IXC’s for a period of time, while they are required to negotiate rates acceptable to the interexchange carriers. Given that Aventure is a startup, it’s traffic growth has exceeded this criterion several times, and hopefully will continue to do so as Aventure attracts more residential and business customers in the farming communities it serves. Under the rules proposed by the IUB, Aventure will be treated differently from all incumbent local exchange carriers, and many competitive local

exchange carriers in the state, and subject to growth limits, forced to provide service without compensation, and forced to accept rates dictated by interexchange carriers. Not only are these actions unreasonably discriminatory, they would force Aventure to limit its growth, and to submit to the market power of the largest telecom companies in the country.

Courts have consistently found that denial of a stay will result in irreparable harm if it leads to the loss of an ongoing business. *Washington Metro. Area Transit Comm'n v. Holiday Tours, Inc.*, 559 F.2d 841, 843 (D.C. Cir. 1977); *Wisconsin Gas Co. v. Federal Energy Regulatory Commission*, 758 F.2d 669, 673 (D.C. Cir.1985). There can be no dispute that the ongoing actions of the IUB are directed toward the termination of existing services provided by Aventure, and by restrictions on providing new services, in contravention of the Communications Act. As such, absent a stay of the IUB's Final Order, and the ongoing reporting and rulemaking proceedings that stem from the Final Order, Aventure will experience irreparable harm.

C. OTHER INTERESTED PARTIES WILL NOT BE HARMED, AND THE PUBLIC INTEREST WILL BE SERVED, IF THE STAY IS GRANTED

The Commission has found on multiple occasions that maintenance of the status quo poses no harm to the parties on either side of a dispute. In its *Comcast Cable* decision, the Commission granted a stay of a series of orders affecting multiple cable companies. The Commission noted that the interests of implementing new rules efficiently and consistently favored grant of a stay that would maintain the status quo:

Finally, because of the large number of appeals involved, the lack of specificity in the Local Orders as to the method for calculating refunds, the necessity of consolidating the cases at the commission level, and the efficacy of having a uniform resolution imposed, it is in the public interest to have the Local Orders stayed pending resolution of the

appeals. A stay will allow the final decision to be implemented efficiently and uniformly. We find that balancing the interests favors retaining the status quo while we resolve the complex issues involved in the appeals.¹³

The *Comcast Cable* decision is immediately applicable in this instance. As Aventure's initial Comments illustrate, the IUB is only one of many venues across the country that is hearing the very same disputes between LECs and IXC's over access traffic terminated to conference, chat, and in some cases international services. A coordinated and thoughtful approach is needed. This is especially the case because the IUB Final Order is so profoundly flawed, and discriminates in its application to only eight of the dozens of local exchange carriers in Iowa. Given that the Commission has before it multiple requests to quiet this dispute in a comprehensive manner, that will lead to consistent adjudications among other state regulators and the at least 17 federal court actions now pending, maintenance of the status quo is clearly required. Moreover, as the Commission found in its *Charter* decision, when there is a good likelihood that a rule change will be overturned, staying the rule change will prevent "a waste of time and energy" of all of the affected parties, and so the stay would serve the public interest.¹⁴

II. CONCLUSION: IMMEDIATE STAY OF THE IUB FINAL ORDER, AND THE ADDITIONAL PROCEEDINGS INITIATED BY THE FINAL ORDER, IS REQUIRED

As Aventure demonstrates above, the IUB Final Order is grossly and fatally flawed, and cannot survive preemption scrutiny by this Commission. Aventure and the other carriers

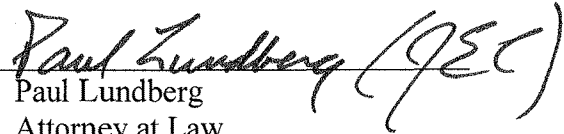
¹³ *Comcast Cable Communications, LLC*, Orders Setting Basic Equipment Rates, Petition for Emergency Stay, 20 FCC Rcd 8217, 8218 (2005). *E.g.*, *Brunson Commc'ns Inc. v. RCN Telecom Servs, Inc.*, Memorandum Opinion and Order, 15 FCC Rcd 12883 (2000) (stay will not harm the parties because it will maintain status quo during pending consideration of application for review, and it will not inconvenience existing users); *Graphnet Systems, Inc.*, Revisions to Tariff F.C.C. No. 1, 67 F.C.C.2d 1077 (1978) (grant of stay request will simply maintain the status quo, and so will not harm the affected parties and will serve the public interest)..

¹⁴ *Charter*, 22 FCC Rcd at 13893, ¶ 9. *E.g.*, *Comcast Cable*, and *Graphnet*, *id.*

affected by the IUB's ruling would be irreparably harmed should the IUB proceed with the further reporting and rulemaking proceedings that were spawned by the Final Order. An immediate stay of the Final Order would not harm any of the parties affected, and would serve the public interest. For these reasons, Aventure respectfully requests that the Commission

immediately stay the IUB order, and the IUB reporting and rulemaking proceedings that continue to implement it.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Paul Lundberg (JEC)", written over a horizontal line.

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Dated: October 6, 2009

CERTIFICATE OF SERVICE

I, Michele Depasse, do hereby certify that the foregoing **AVENTURE COMMUNICATION TECHNOLOGY, LLC EMERGENCY PETITION FOR STAY THE IOWA UTILITY BOARD'S FINAL ORDER** was sent via email on this 6th day of October 2009 to the following:

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ATTACHMENT 1

AUGUST 14, 2009 IUB DECISION MEETING

Can you tell ____ that Court is back in open session for a decision meeting that I, I if I am not mistaken, I think an outline was handed out earlier on to the public on the issues that we were dealing with in our closed session this morning. So at this point, the Board will address each one of these issues separately and I think Commissioner Tanner is going to start out with tariff issues.

BOARD MEMBER TANNER: The first issue is: Did the Respondents violate the terms of their access tariffs when they charged Qwest, Sprint, and AT&T terminating switched access fees for the traffic at issue in this case? The first sub-issue related to this is the question: Were the Free Conference Calling Service Companies Considered "End Users" as defined by the Respondents' Tariffs? The Access Tariff provisions require that calls be terminated to an End User who has subscribed to the tariff before access charges can be assessed from calls to that end user. Before I go into detail on the findings of fact I want to note for the record that we had discussed whether certain cases precluded us from even addressing this issue, the Jefferson Telephone case. It is my opinion that Jefferson Telephone does not preclude us from addressing this issue because it did not directly address these tariff issues; instead, it was a broader issue regarding revenue sharing. Again, the FCC proceeding, Farmers & Merchants, I do not consider final decision at this point and any findings of fact or law based on that record one are not yet final and two I think that this Board has a more complete record than what was before the FCC. So I just wanted to get that out of the way. Based on the record, the conference companies did not subscribe to the Respondents' services. In particular, the Respondents did not bill the conferencing companies for service. The net billing argument is not supported by the evidence. There are no accounting records to support it. Respondents did not bill for end user subscriber line charges or universal service charges. There were no monthly billings for ISDN service or any of the other evidence that one would expect to see if net billing had ____ been in place.

____ the Respondents offer amended agreements and back dated bills was unpersuasive. There is no evidence that those amendments reflected the original intent of the parties. Instead it was described by the conference calling companies as an attempt to change the deal. And in fact, you know, rather than being persuasive evidence, it raises a real concern that some of the parties may have been attempting to manufacture evidence after the fact in an attempt to create a false impression of the situation. Instead of treating the conference companies like end users, the Respondents shared profits with them and acted like they were in a joint business venture _____. Though profit sharing is not determinative of this matter, it simply shows no evidence they were netting the conference companies monthly bills against the shared profit. Finally, the Respondents also argue that filed tariff doctrine should allow them to go back and apply the tariff terms to the conferencing companies. But I believe that argument misses the point. These conference companies were never end users under the tariff, the tariff does not apply in these circumstances, so the filed tariff doctrine does not apply. For all of these reasons,

I find that the conference companies were not subscribing end users within the meaning of the term as it is used in the Respondents' access tariffs. That is my finding.

?: I agree.

BOARD MEMBER TANNER: The next sub-issue is did the toll traffic at issue in this case terminate at an end user's premises? The access tariff provisions require that the calls be terminated at the end user premises before access charges can be assessed from the relevant calls (28:02). It is my proposed finding that here the conference companies did not own or lease or otherwise control the premises where the conferencing equipment was installed, supporting the finding that calls are not being terminated at the end user premises. The Respondents make two main arguments in response. First they make the same net billing argument that was just rejected above. That is the lease payments for the space were netted out and the payments from the Respondents to the conferencing companies. Again there is no evidence to support that argument. _____ payments reflecting that, no accounting records to support it, no monthly billings, and the conferencing companies did not control the space that was supposed to have been leased to them. The Respondents also point out that conference companies typically own the actual conference call bridges and some other equipment. This argument misses the point. The issue is whether the Respondents own or control the premises and there is no evidence that they did. For those reasons I conclude the traffic was not terminated at the end users premises in a manner that satisfies the requirements of the Respondents' access services tariffs. 26:48

?: I agree with the facts you cited in your reasoning and also _____ and I concur.

BOARD MEMBER TANNER: Another issue related to the tariff issue is did the toll traffic at issue in this case terminate within the Respondents' Certificated Local Exchange area? Under the relevant tariff provisions terminating access charges can only be assessed for calls that terminate in the LEC's local exchange area. This is an issue that does not equally affect all Respondents and the facts vary from one company to another. The first variation here involved international calling parties ~coughing~ and involved 5 of the 8 Respondents. A proper end to end analysis as set forth by the FCC of these calls supports a finding that none of these calls were actually terminated in the Respondent exchanges, thus terminating access charges should not have been assessed to these calls. The secondary issue involved the situation in which a Respondent billed terminating access charge as if the calls were terminated in a different exchange. This variation affects 3 of the 8 Respondents. Two of them attempted to justify the practice by claiming that it was foreign exchange service. That claim is totally unsupported by the facts. The conferencing companies did not order or pay for FX service and the calls are never actually transmitted to the alleged foreign exchange. There really was no valid argument for what these carriers did; it appears they were simply trying to maximize the access charges that they were applying to the ~coughing~ by actually moving the equipment to the other exchange. The third variation involves 2 Respondents, Great Lakes & Superior, which claim to

terminate calls in exchanges where they do not have a certificate to provide local exchange service. Great Lakes is certificated to provide service in Lake Park and Milford and these telephone numbers assigned to those exchanges to provide conference calling bridging in Spencer where it is not certificated (24:35). Superior's Articles of Incorporation limit it to providing local exchange service in Superior, but it also provided conference bridging in Spencer. The valid arguments were offered to try to justify the application of access charges to this traffic. In each of these situations I conclude that the ____ (24:07) traffic was not terminated in the respective Respondents certificated local exchange area and access charges could not be applied on those calls (23:58).

?: Yeah, I agree with your factual analysis ____ and concur also.

BOARD MEMBER TANNER: And I will editorialize on that last piece that was a tariff discussion but you know, I find, I know we're going to talk about public policy issues but I find the application that the arrangements where terminating access was applied to international calls (23:22) or access charges terminating in a applied to an exchange, foreign exchange, that the calls did not even terminated to be particularly egregious and I know we'll discuss public policy issues, whether these sorts of issues or arrangements should go forward in the future but I was particularly disappointed to see these arrangements were ____ (22:51). So, in conclusion, back to the tariff issue, for all the reasons we have discussed, the Board will direct ~coughing~ (22:41) to draft an order for the Board's consideration that finds that the conferencing companies were not end users for purposes of the Respondents' exchange access tariffs; therefore, access charges did not apply to these calls and should not have been charged to the Interexchange Carriers. The Order should order the Respondents to refund the illegally collected access charges to the Petitioner and Interveners. Because the precise amount of the appropriate funds (22:16) is not entirely clear on the record, the Board, in its order, should ask Qwest, AT&T, and Sprint to file their calculations of the amount of the illegal access charges they were billed by and paid to the Respondents. If they need additional discovery from the Respondents to make this calculation they should be authorized to conduct that discovery.

?: Thank you, Board Member Tanner. Anything else you want to discuss ____ (21:49) policy issues?

BOARD MEMBER HANSEN: Well, first I ____ agree with the, everything that ____ (21:38) the order that's the logical ____ (21:33). The public policy issues really relate to what we should consider in terms of future policy. And there are some ____ (21:20) that are grounded in the events that have already happened. These really are ____ (21:07) issues. The first one is the question of whether the sharing of access revenues between the Respondents and a free calling service company whether that's an unreasonable and discriminatory practice. The Petitioners ask that we find the revenue sharing arrangement was unreasonable and discriminatory. Well, with the record in this case, I don't think we can find that revenue sharing on its face is

inherently unreasonable. It may be a warning or red flag indicating that something unreasonable is occurring, but there certainly could be situations where revenue sharing might be a valid business arrangement. For example, the access rates are intended to be set at the level that are intended to recover the costs of access services and the carrier's willingness to share a substantial portion of its access revenue with a conferencing company may be evidence that the carrier's access rates are in fact too high. But, I think we need to emphasize that this is not an indictment of access charges in general. This is a separate issue. And our, my concern anyway is that in these particular instances we have three important considerations. First of all, a carrier's access rates are set based upon a relatively low historical volume of access services (19:43). A second, the current and future volume of those services becomes much, much greater (19:39). And third, the carrier has substantial market power perhaps even monopoly power, over those services. In those particular situations, which I believe we find in this case, I believe that a sharing of those revenues is unreasonable. Now, I think we should also emphasize that if we find, we all agree that this was an unreasonable result, that finding would not be a reason to order refunds or retrospective relief because that decision has to be based on the tariff issues we have already discussed. It would just be a basis for addressing the situation in a forward going future-looking basis. So, I did find that in this particular case the arrangements were unreasonable. We were asked to find also if they are unreasonable and discriminatory. On the question of whether these were discriminatory arrangements, I personally did not find them to be discriminatory, but maybe not for the reasons that the Respondents would have preferred. Because I did not consider the conferencing companies to be end users, I don't think the sharing of access revenues was discriminatory, although it might have been unreasonable. However, ironically, if Respondents had prevailed on their claims that the free conferencing companies were end users, I would have very likely found that sharing the access revenues would have been discriminatory unless all or similar potential customers could have entered into the same agreements _____ (17:59). But, based on the finding that _____ this is an unreasonable arrangement in this particular case, I would like the order to direct that that we start a rule making proceeding, and start it very quickly. To consider amendments to our rules that are _____ (17:32) unreasonable _____ similar situations.

?: I agree with your analysis that you recommended just wanting to go back and _____ (17:20) emphasize the points you made and that's that this is not in any way an indictment of the access charges in general and that it is specific to this situation _____ (17:09).

BOARD MEMBER TANNER: I agree with that. The rule making that we envision has had volume access services and that that rule making will proceed independently and any other open issues we have regarding the CCL ? (16:50) order or any other _____ (16:48) access charges. It's important that ~coughing~ that _____ (16:38) have a fair hearing and analysis of that issue separate from this and so this will make _____ (16:28) high volume services require the lower _____ than high volume. I would also note that it is our expectation that that we're making the

_____ (16:11) if not simultaneously, then within a week or so of this order, of the final order in this case. This is not going to be a situation where some time goes by before we initiate this rule making I think and I agree with the issues as laid out by Board Member Hansen. And I agree that it's not the sharing of revenues that troubles me it's that we have, when you get to the part _____ (15:38) what troubles me about this is that it's the high volume access, getting the access rates, that were supposed to be for low volume minutes, and so that I think is a _____ (15:21) issue, and that's what has to be _____ (15:18).

BOARD MEMBER HANSEN: The next public policy issue to consider is whether the Board should restrict conferencing services that promote pornographic or adult content on lines that can't be blocked by the end user. Qwest (15:03) us to restrict conferencing services that promote obscene content which can't be blocked. I can't emphasize enough that the Board should not, will not, and does not want to, regulate the content of telephone calls. However, the agency does have the authority to regulate access by minors to obscene calling services. Particularly, to protect and to promote the ability of parents to control that access by their own children. So, with that in mind, I think the Board should direct General Counsel to prepare an order for the Board's consideration that initiates rule making proceeding that will amend the Board's rules modeled on 47 U.S.C. §223 to restrict access to obscene calling, to allow access to be restricted in the case of obscene calling services.

?: I agree respectfully.

BOARD MEMBER TANNER: I agree as well.

BOARD MEMBER HANSEN: The next public policy issue is whether the Board should address Adventure's Federal Universal Service Fund support. Qwest and AT&T have asked the Board to take action against what they describe as Adventure's misuse of Federal Universal Service Funds support. The record in this case does indicate Adventure is alone among the Respondents in reporting conference calling lines for USF purposes. And in particular _____ (13:35) includes test lines in its report and also appears to have overstated a number of exchanges _____ (13:29). However, the administration of the Federal USF is not our responsibility, not our jurisdiction. So I think we should report this information to the FCC for any further action as the FCC finds to be appropriate.

?: I agree respectfully.

BOARD MEMBER TANNER: I agree as well.

BOARD MEMBER HANSEN: Next one is if the Board should address the use of telephone numbering resources for Free Calling Service Companies. The evidence on the record indicates

that some of the Respondents have received telephone numbers for exchanges in which they are not certificated to provide service and others may have blocks of telephone numbers that are not being used to provide service. I think there is sufficient evidence in the record to require _____ (12:44) to commence reclamation of some of the numbers assigned to Great Lakes, which has no end users. The other 7 Respondents should be required in our final order to file reports with the Board within 10 days of that order establishing whether they have any numbering blocks _____ no end users assigned.

?: _____ (12:20) recommendations.

BOARD MEMBER HANSEN: Then we have the issue of rural exemptions. The question is should the Board make a declaratory finding regarding the rural exemptions claimed by Adventure Communication Technology, LLC, and Great Lakes Communication Corp. Qwest has asked the Board to make a finding pertaining to the federal rural exemptions claimed by those companies. The rural exemption provisions that Qwest refers to relate to interstate access charges. Our jurisdiction in that matter is limited to intrastate access charges. So, no finding on this matter is appropriate; however, I think we should refer the issue to the FCC because the evidence in our record would support a finding that Great Lakes failed to satisfy the requirements for the rural exemption in its claim. The evidence with respect to Adventure is not so clear and does not appear to support such a claim.

?: I agree respectfully.

BOARD MEMBER TANNER: I agree as well.

BOARD MEMBER HANSEN: And the last issue to discuss under forward looking public policy is ____ (11:01) the evidence in this record establishes that Great Lakes and Adventure have few, if any, customers and that they have provided services and exchanges that are not covered by their certificates. So, I think the Board should direct the General Counsel to prepare orders for our consideration that will require those carriers to appear before the Board and show cause whether certificates of public convenience and necessity that are issued pursuant to Iowa code Chapter 476.29 should not be revoked.

?: Yeah, I agree with the recommendation.

BOARD MEMBER TANNER: I agree as well.

?: The last major area we have dealt with today concerns counterclaims. And in this docket the first one concerns whether Qwest and Sprint engage in unlawful self-help by refusing to pay tariffed charges for switched access. There are two forms of self-help at issue here. The first is Qwest action withholding payment of disputed access charges. I recommend here that the Board should find that unilaterally withholding payment is not a preferred form of self-help in these

types of economic schemes ? unless a tariff ____ (9:41) agreement provides withholding disputed amounts as part of ____ (9:37); however, based upon the rulings that have already been made, no money is owed by Qwest to the Respondents and there is no need for any sanction ____ (9:27). The second form of alleged illegal self-help involves claims that Qwest participated in call blocking and routed calls to other (9:18) and that Sprint deliberately choked the traffic by moving conference traffic to ____ (9:13) trunks. There is no credible evidence to support allegations that Qwest blocked calls. It is possible the calls were undelivered after Qwest ceased delivering calls and ____ (9:01) in which case Qwest is not responsible for any undelivered calls and this counterclaim should be denied. However, it does appear that Sprint did engage in call blocking by deliberately routing traffic to under capacity trunks without providing ____ (8:44). We have been asked to consider civil penalties for this action. Iowa code 476.51 requires the Board to provide the utility with written notice of a specific violation and gives us authority to levy civil penalties for subsequent violations. We should find that Sprint blocked calls associated with conference traffic and provide written notice to Sprint of the violation including notice that it would be subject to civil penalties for future violations.

BOARD MEMBER HANSEN: I concur.

BOARD MEMBER TANNER: I concur.

?: The next counterclaim is whether Qwest engaged in unlawful discrimination by making payments to some but not all of its customers. This counterclaim is based on the fact that Qwest sometimes pays volume based commissions to sales agents. The Board has previously held that revenue sharing is not inherently unreasonable so this counterclaim is unavailing. Moreover, Qwest is paying these commissions to sales agents, which is not at all similar to sharing revenues with a customer. Qwest ____ (7:35). Qwest's practices in this area simply are not relevant to the case.

BOARD MEMBER TANNER: I agree.

BOARD MEMBER HANSEN: I agree.

?: And finally, did Qwest discriminate against its wholesale carrier-customers by offering them unequal discounts. Reasnor argues that Qwest is engaged in unlawful discrimination by offering service discounts to wholesale customers. Again, that situation is not comparable to Respondents' activities in this case. Qwest is offering discounts in a competitive market that is deregulated and de-tariffed. Reasnor also argues that Qwest wholesale rates are in violation of the prohibition of geographic deaveraging but the prohibition applies to regional rates, not wholesale. Finally, Reasnor's claims that Qwest is somehow providing ____ (6:52) discount to ____ (6:49) was raised too late for this proceeding and will not be considered.

BOARD MEMBER HANSEN: I agree with all of this.

ATTACHMENT 2

STATE OF IOWA
DEPARTMENT OF COMMERCE
UTILITIES BOARD

IN RE:

QWEST COMMUNICATIONS
CORPORATION,

Complainant,

vs.

SUPERIOR TELEPHONE COOPERATIVE;
THE FARMERS TELEPHONE COMPANY OF
RICEVILLE, IOWA; THE FARMERS &
MERCHANTS MUTUAL TELEPHONE
COMPANY OF WAYLAND, IOWA;
INTERSTATE 35 TELEPHONE COMPANY,
d/b/a INTERSTATE COMMUNICATIONS
COMPANY; DIXON TELEPHONE COMPANY;
REASNOR TELEPHONE COMPANY, LLC;
GREAT LAKES COMMUNICATION CORP.;
AND ADVENTURE COMMUNICATION
TECHNOLOGY, LLC,

Respondents;

DOCKET NO. FCU-07-2

REASNOR TELEPHONE COMPANY, LLC,

Counterclaimant,

vs.

QWEST COMMUNICATIONS
CORPORATION AND QWEST
CORPORATION,

Counterclaim Respondents.

FINAL ORDER

(Issued September 21, 2009)

SUMMARY¹

This order addresses a formal complaint that QCC filed against eight local exchange carriers alleging that they engaged in a deliberate plan to dramatically increase the amount of terminating access traffic delivered to their exchanges via agreements with conference calling companies. AT&T and Sprint intervened in the complaint.

QCC alleges that the Respondents in this case attempted to manipulate the access charge regulatory system in order to collect millions of dollars from interexchange carriers (IXCs) at rates that far exceeded the cost of providing switched access services. They started with access rates that were indirectly based on their cost of providing low volumes of access services, then entered into agreements with free conference calling companies that were intended to increase traffic volumes by 10,000 percent or more at the same rates, when the total cost of providing access service had not increased significantly.

In this order, the Board finds that the Respondents failed to comply with the terms and conditions of their own intrastate access tariffs, so the calls in question were not subject to access charges and refunds and credits are required. The conference calling companies were not "end users" as defined in the access tariffs because they did not order, purchase, get billed for, or pay for local exchange service. Calls to the conference bridges were not terminated at the end user's premises, as required by the tariff. Many of the calls were laundered in an attempt to make it appear they were terminated in one Respondent's exchange, when in fact they were terminated in another exchange where the Respondent was not authorized to provide service.

When QCC filed complaints with the Board and with the Federal Communications Commission (FCC), some of the Respondents attempted to manufacture evidence to make it appear that they had complied with their tariffs when they had not.

Based on the record in these proceedings, the Board finds that the intrastate interexchange calls to the conference calling companies were not subject to access charges. Refunds and credits to the IXCs are ordered. The Board also announces that it is initiating a proceeding to consider proposed rules intended to prevent this abuse in the future.

¹ This summary is provided for the convenience of the reader. It is not a substitute for the more complete analysis in the full order and in no way limits or alters the full order. As a summary, it is more informal and less accurate than the full order.

TABLE OF CONTENTS

SUMMARY	2
STATEMENT OF THE CASE	5
OVERVIEW	6
PROCEDURAL HISTORY	9
JURISDICTION	12
STATEMENT REGARDING CONFIDENTIAL RECORDS	15
ISSUES	16
TARIFF ISSUES	17
I. Whether the Respondents Violated the Terms of Their Access Tariffs When They Charged Terminating Switched Access Fees for the Intrastate Toll Traffic at Issue.	17
A. Whether the FCSCs are End User Customers of the Respondents.	20
1. Whether the FCSCs subscribed to services of the Respondents' access or local exchange tariffs.	20
2. Whether Calls Terminated at the End User's Premises.	35
3. Whether the Toll Traffic Terminated Within the Respondents' Certificated Local Exchange Areas.	40
a. Whether International, Calling Card, and Prerecorded Playback Calls Terminate Within the Respondents' Certificated Local Exchange Area.....	40
b. Whether Laundered Traffic Terminated Within the LEC's Certificated Local Exchange Area.	43
c. Whether Great Lakes' and Superior's Traffic Terminated Within their Certificated Local Exchange Areas.....	50

B. Conclusions Regarding Tariff Issues	53
PUBLIC INTEREST ISSUES	54
I. Whether the Sharing of Access Revenues Between the Respondents and the FCSCs is an Unreasonable and Discriminatory Practice.	54
II. Whether the Board Should Restrict Conferencing Services that Promote Pornographic Content on Lines that Cannot be Blocked.....	59
III. Whether the Board Should Address Aventure's Federal Universal Service Fund Support.	62
IV. Whether the Board Should Address the Use of Telephone Numbering Resources for FCSCs.	64
V. Whether the Board Should Make a Declaratory Finding Regarding the Rural Exemptions Claimed by Aventure and Great Lakes.	67
COUNTERCLAIMS	69
I. Whether QCC and Sprint Engaged in Unlawful Self Help by Refusing to Pay Tariffed Charges for Switched Access.	69
II. Unlawful Discrimination by QCC Through Payments to Customers Reasnor's Position.....	72
III. Whether QCC Discriminated Against its Wholesale Carrier- Customers by Offering Them Unequal Discounts.	73
IV. Conclusions.....	75
MOTION TO STAY PROCEEDINGS.....	76
FINDINGS OF FACT.....	77
CONCLUSIONS OF LAW.....	79
ORDERING CLAUSES.....	79

EXHIBIT A

STATEMENT OF THE CASE

On February 20, 2007, Qwest Communications Corporation (QCC) filed with the Utilities Board (Board) a complaint pursuant to Iowa Code §§ 476.2, 476.3, and 476.5; 199 IAC chapters 4 and 7; and 199 IAC 22.14 alleging violations of the terms, conditions, and application of the intrastate tariffs of the following telecommunications carriers: Superior Telephone Cooperative (Superior); The Farmers Telephone Company of Riceville, Iowa (Farmers-Riceville); The Farmers & Merchants Mutual Telephone Company of Wayland, Iowa (Farmers & Merchants); Interstate 35 Telephone Company, d/b/a Interstate Communications Company (Interstate); Dixon Telephone Company (Dixon); Reasnor Telephone Company, LLC (Reasnor); Great Lakes Communications Corp. (Great Lakes); and Aventure Communication Technology, LLC (Aventure) (collectively referred to as Respondents).

In support of its complaint, QCC claims that the Respondents are engaging in a fraudulent practice that involves free conference calls, chat rooms, pornographic calling, podcasts, voice mail, and international calling services. QCC asserts that the Respondents partnered with free calling service companies (FCSCs), which are based in large metropolitan areas such as Los Angeles, California, Las Vegas, Nevada, and Salt Lake City, Utah, and use conference bridges, chat line computers, and routers in Iowa.

OVERVIEW

QCC characterizes this practice as "traffic pumping." This section will provide an overview of the traffic pumping scheme as alleged by QCC.

The scheme originates with local exchange carrier (LEC) members of the National Exchange Carrier Association (NECA) traffic sensitive pool for interstate access charges. The NECA pool generally ensures that a LEC will receive a minimum amount of access revenues, but excess access billings must be shared with other LECs that are also members of the pool. (Tr. 972-73). Carriers are allowed to opt-out of the NECA pool but continue to use NECA rates for a maximum period of two years and, during this time, the carriers may keep all of their access billings. (Id.). After two years, carriers that have opted out of the NECA pool must re-enter the pool or be able to support their rates. Without evidentiary support for the existing rates, the LEC's access rates would be reduced to a level that can be supported. (Id.).

The fundamentals of traffic pumping begin with an incumbent local exchange carrier (ILEC) with relatively high terminating switched access rates, or a competitive local exchange carrier (CLEC) either benchmarking off a rural ILEC or claiming it is otherwise entitled to charge a higher access rate. (Id.). The LEC enters into an arrangement with either a broker or directly with one or more FCSCs. (Id.). The FCSC sends equipment such as conference bridges, chat line computers, or routers to the LEC. (Id.). The LEC installs that equipment in its central office and then

assigns large blocks of telephone numbers to the FCSC. (QCC Initial Brief, p. 2). The FCSC advertises the numbers on its Web sites to encourage people from Iowa and throughout the country to call the Iowa numbers to receive the FCSC's calling services free of charge. (Id.). This allows people to obtain free conference calling, free international calling, and free calling to pornographic content numbers. (Id.). This scenario creates a substantial increase in the long distance traffic to the LEC's numbers, sometimes 100-fold. (Id.).

The IXCs then are required to deliver calls destined for these telephone numbers to the Iowa LECs. (Id.). The LECs bill the IXCs for that traffic using relatively high interstate switched access rates (\$0.05 to \$0.13 per minute) that were filed in individual tariffs after opting out of the NECA pool and similarly high intrastate switched access rates (approximately \$0.09 per minute). (Id.). The Federal Communications Commission (FCC) and the Board allowed high rural LEC access rates based on the assumption that rural LECs receive low long distance traffic volumes due to the small number of end users in their rural exchange areas, which are generally expensive to serve. (Id.). By opting out of the NECA pool, the LECs are able to keep all of the additional revenue for themselves instead of sharing it with other members of the pool. However, if the LECs stay out of the NECA pool longer than two years, they have to recalculate their interstate rates based on the actual volumes produced by this traffic pumping scheme, which would lower access rates from over \$0.05 per minute to fractions of a penny. (Id.).

IXCs would deliver their long distance customers' calls to these LECs and the LECs would, in turn, bill the IXCs for terminating switched access for all of the calls associated with the FCSCs with whom they did business. (Id.). After the IXCs pay the access charges, the LECs kickback a portion of those revenues to their FCSC partners as part of a marketing fee. (Id.). Therefore, traffic pumping presents a situation where LECs bill IXCs for a monopoly service (access) and use a portion of the money generated from the monopoly service to support a competitive service (conference, chat, international, and credit card calling) that generates the abnormally high volume of incoming calls, forcing the IXCs to use and pay for the monopoly service. (Id.).

In addition, traffic pumping can lead to other schemes, such as the improper backdating of invoices and contracts, traffic laundering, telephone numbering abuses, and potentially misrepresented universal service fund (USF) certifications. (Id. at 4-5). For example, LECs failed to bill FCSCs for any local exchange services then issued backdated invoices and contract amendments suggesting that the services were charged but were netted against the FCSCs' marketing services. Other LECs pretended to switch and route the traffic into their own exchanges, but in fact, allowed the traffic to be switched in another LECs' exchange, even though the first LEC claimed credit for and billed for the traffic.

PROCEDURAL HISTORY

QCC filed its complaint with the Board in February 2007, alleging that the Respondents engaged in traffic pumping. QCC alleges that traffic pumping, as described above, is inconsistent with the switched access services language of the Iowa Telecommunications Association Tariff No. 1 (ITA Tariff) to which the Respondents subscribe. (QCC Complaint, p. 12). Section 1.1 of the ITA Tariff states:

[T]he provision of [switched access service] is specifically intended to provide exchange network access to [interexchange carriers delivering intrastate switched access traffic] for their own use or in furnishing their authorized intrastate services to End Users, and for operational purposes directly related to the furnishing of their authorized services. Operational purposes include testing and maintenance circuits, demonstration and experimental services and spare services.

(Id.). QCC claims that the revenue received by the Respondents is not being used for the purposes stated in the ITA Tariff. In addition, the Respondents are charging QCC for terminating calls via their intrastate tariffs for calls that are actually terminated outside of the Respondents' local calling areas as specified in their certificates issued pursuant to Iowa Code § 476.29. (Id. at 13).

QCC also alleged that the Respondents are unlawfully discriminating against their other customers when they share revenues on a preferential basis with the FCSC customers and that the arrangements between the Respondents and the

FCSCs constitute an unfair and unreasonable practice under Iowa Code § 476.5 and 199 IAC 22.1(1)"a" and "d." (Id. at 14).

On March 12, 2007, Reasnor filed a motion for summary judgment with the Board and sought dismissal from this case, stating that it provides legitimate access service to QCC and that the Board does not have the authority to regulate the rates of small ILECs such as Reasnor.

On March 30, 2007, Superior, Great Lakes, and Aventure filed a joint motion to dismiss alleging the Board lacks the jurisdiction to regulate the rates of small LECs and therefore lacks the jurisdiction to hear QCC's complaint.

Also on March 30, 2007, Farmers-Riceville, Farmers & Merchants, Interstate, and Dixon filed a joint motion to dismiss QCC's complaint, stating that the Board does not have jurisdiction over the rates that QCC is being charged by these LECs for terminating access.

On May 25, 2007, the Board issued an order denying Reasnor's motion for summary judgment and the other motions to dismiss, stating that there were genuine issues of material fact regarding the issues raised by QCC in its petition and by the Respondents' local and intrastate access service tariffs. The Board also determined that it has the authority to hear QCC's complaint as it relates to intrastate traffic.

On July 17, 2007, Reasnor filed an answer to QCC's complaint. As part of its answer, Reasnor made certain counterclaims against QCC, alleging: 1) unlawful self-help, 2) unlawful discrimination by revenue sharing and service discounts, and 3)

unreasonable practices. QCC responded to the counterclaims on August 7, 2007, and Reasnor amended its counterclaims on August 21, 2007, to add Qwest Corporation and its affiliates as respondents.²

AT&T Communications of the Midwest, Inc., and TCG Omaha (collectively AT&T) and Sprint Communications Company L.P. (Sprint) intervened on October 16 and October 19, 2007, respectively.

On November 15, 2007, the Board issued an order stating that the counterclaims against Qwest Corporation are improper in this case, but that the counterclaims against QCC are properly a part of this action.

Pursuant to the procedural schedule established and amended in this proceeding, QCC, Sprint, and AT&T filed their prepared direct testimony, with supporting exhibits and workpapers, on March 17, 2008. The Respondents filed their rebuttal testimony on or about September 15, 2008, and Qwest, Sprint, and AT&T filed their reply testimony on or about October 15, 2008.

A hearing to receive all pre-filed testimony and allow for the cross-examination of all witnesses was held February 5 through 12, 2009.

Initial briefs were filed by QCC, Sprint, AT&T, the Consumer Advocate Division of the Department of Justice (Consumer Advocate), and the Respondents on or about March 31, 2009. Reply briefs were filed on or about April 30, 2009.

² While Reasnor's initial counterclaims involved only QCC, as this case developed, Reasnor's counterclaims also included an unlawful self help claim against Sprint.

On August 17, 2009, after the Board's public meeting to discuss the decision in this case, Great Lakes and Superior filed a motion for stay of these proceedings based upon a petition filed with the FCC on August 14, 2009.

JURISDICTION

QCC filed its complaint pursuant to Iowa Code §§ 476.2, 476.3, and 476.5, 199 IAC chapters 4 and 7, and 199 IAC 22.14, alleging violations of the terms, conditions, and application of the Respondents' intrastate tariffs. QCC, Sprint, and AT&T (hereinafter collectively referred to as the interexchange carriers (IXCs)) argue that the Respondents failed to comply with the requirements of their intrastate access service tariffs in connection with the FCSCs and seek, in part, refunds of all switched access charges associated with the delivery of intrastate traffic to numbers or destinations associated with FCSCs.

The Respondents argue that their tariffs were properly applied to the FCSCs, that the IXCs must pay the intrastate switched access rates billed to them, and that the Board does not have the authority to regulate their access service rates.

The Board finds that it has the authority to interpret the LECs' intrastate access service tariffs, apply those terms to the facts of this case, as found by the Board after notice and hearing, and to order relief in the form of refunds, if appropriate.

Public utilities in Iowa, including LECs, are required to comply with the terms and conditions of their tariffs, pursuant to the first unnumbered paragraph of Iowa Code § 476.5:

No public utility subject to rate regulation shall directly or indirectly charge a greater or less compensation for its services than that prescribed in its tariffs, and no such public utility shall make or grant any unreasonable preferences or advantages as to rates or services to any person or subject any person to any unreasonable prejudice or disadvantage.

The Board finds that the LEC Respondents are public utilities "subject to rate regulation" for purposes of this case. Iowa Code § 476.11 states, in relevant part, that

Whenever toll connection between the lines or facilities of two or more telephone companies has been made, or is demanded under the statutes of this state and the companies concerned cannot agree as to the terms and procedures under which toll communications shall be interchanged, the board upon complaint in writing, after hearing had upon reasonable notice, shall determine such terms and procedures.

When a complaint between two or more telephone companies is filed with the Board, the Board has the authority under § 476.11 to determine the terms and procedures under which toll communications is interchanged. Since one of the terms of interconnection is the rate charged for certain services, such as access services, the Board has the authority to regulate those rates.³ Thus, the Respondents are

³ See Northwestern Bell Tel. Co. v. Hawkeye State Tel. Co., 165 N.W.2d 771, 775 (Iowa 1969), holding that the Board's authority over "terms and procedures" pursuant to § 490A.11 includes financial matters. Section 490A.11 was re-numbered as § 476.11 in 1976.

public utilities "subject to rate regulation" because the Board has the authority to regulate their access service rates. As such, the Respondents are required to comply with the terms and conditions of their tariffs as set forth in Iowa Code § 476.5.

Moreover, pursuant to Iowa Code § 476.3(1), the Board has the statutory authority to review a public utility's activities, interpret the language of the tariff, and apply that language to the facts to determine whether the utility has complied with the terms and conditions of its tariff. Specifically, the last sentence of that section provides:

When the board, after a hearing held after reasonable notice, finds a public utility's rates, charges, schedules, service, or regulations are unjust, unreasonable, discriminatory, or otherwise in violation of any provision of law, the board shall determine just, reasonable, and nondiscriminatory rates, charges, schedules, service, or regulations to be observed and enforced.⁴

Accordingly, the Board finds that the Respondents are public utilities subject to rate regulation, pursuant to § 476.11, and as such are required to comply with the terms and conditions of their tariffs, pursuant to § 476.5. The Board also finds that it

⁴ The original language of this section said that the Board "shall determine just, reasonable ... regulations to be *thereafter* observed and enforced." (Emphasis added.) The courts interpreted this language to mean that the agency could grant prospective relief only, that is, the Board could not order refunds. Oliver v. Iowa Power and Light Co., 183 N.W.2d 687 (Iowa 1971). The result was that a customer who was aggrieved by a public utility's unreasonable tariff interpretation could come to the Board (then named the Iowa State Commerce Commission) for future relief, but had to maintain a separate action in a court in order to seek refunds or other reparations.

In 1981, the statute was amended to remove the word "thereafter" from the last sentence, as well as to make some other grammatical changes. 1981 Iowa Acts ch. 156, § 5. The courts found this to be a substantive change, Mid-Iowa Community Action v. Iowa State Commerce Comm'n, 421 N.W.2d 899 (Iowa 1988) and concluded that the agency now has the authority to investigate complaints regarding the reasonableness of a utility's regulated activities and, in appropriate cases, order refunds.

has the jurisdiction and authority to assess the Respondents' interconnections with the IXCs, pursuant to § 476.11, interpret their tariffs, apply the terms of their tariffs to the facts in this case, as found by the Board after notice and hearing, and to order refunds, if appropriate, pursuant to § 476.3, and act to ensure fair competition in the public interest, pursuant to 199 IAC 22.1(1).

STATEMENT REGARDING CONFIDENTIAL RECORDS

The parties to this case entered into protective agreements as a part of the discovery process. Pursuant to these agreements, the Board has received a substantial amount of the evidence as confidential filings, pursuant to Board rule 199 IAC 1.9. The Board has considered all of the evidence in the record in reaching its decision, but in recognition of the parties' protective agreements, this order will not reveal the specifics of any evidence submitted as confidential. Nonetheless, the Board relies on that evidence as part of the basis for this decision and the confidential exhibits and testimony will be referred to and characterized as necessary.

The Board has issued a number of orders in this matter granting confidential treatment to various documents and the information contained therein. These orders are based entirely on the protective agreements and the representations of the party who asserts the information is confidential. The parties are reminded that pursuant to 199 IAC 1.9, if any person should request to inspect any of that information, the Board will give notice to the interested parties and withhold the information from

public inspection for 14 days to allow the party who claims confidentiality to seek injunctive relief. In any such proceeding, the burden will be on the party claiming confidentiality to prove that the information is exempt from public disclosure pursuant to Iowa Code § 22.7. Otherwise, the information will be made available to the public pursuant to § 22.2.

ISSUES

This case is best divided into three separate categories for consideration. The first category consists of the alleged tariff violations, the central issue of which is whether the FCSCs are considered end users under the terms of the Respondents' applicable tariffs. This tariff category focuses primarily on the past actions of the parties.

The second category pertains to public interest issues where the IXCs ask the Board to put measures into place that will deter or halt the access pumping schemes that are at issue in this complaint. These issues primarily address prospective matters.

The third category pertains to the counterclaims raised by Reasnor against QCC and Sprint.

This order will address each category individually and will analyze the relevant sub-issues associated with each issue in the appropriate section.

TARIFF ISSUES

I. Whether the Respondents Violated the Terms of Their Access Tariffs When They Charged Terminating Switched Access Fees for the Intrastate Toll Traffic at Issue.

The IXCs assert that the Respondents' intrastate access services tariffs do not allow them to charge terminating switched access fees for any of the traffic to the telephone numbers assigned to the FCSCs. (QCC Initial Brief, pp. 16-17). The IXCs and Consumer Advocate request that the Board order the Respondents to refund to the IXCs all of the intrastate charges that were paid and credit the IXCs for all charges that were not paid. (*Id.* at 107; Sprint Initial Brief, p. 45; AT&T Initial Brief, p. 36; Consumer Advocate Initial Brief, pp. 4-5).

Most of the Respondents concur in the language of the ITA Tariff for switched access service for intrastate traffic, which incorporates many terms from the interstate access tariff filed with the FCC. (QCC Complaint, p. 12). In fact, all of the Respondents' access tariffs have adopted the terms, conditions, and definitions in the NECA interstate access tariff with respect to their intrastate switched access service.⁵ Therefore, the Board will review the language used for interstate purposes in conjunction with the Respondents' intrastate tariffs and will consequently make

⁵ See Exhibit 3, ITA Tariff No. 1, Section 1.1 ("The regulations, rates and charges applicable to the provision of the Carrier Common Line, Switched Access and Special Access Services, and other miscellaneous services, hereinafter referred to collectively as service(s), provided by the Local Exchange Utility, herein after referred to as the Company, to Intrastate Customers, hereinafter referred to as IC's, are the same as those filed in the Exchange Carrier Association Tariff F.C.C. No. 5 with the exceptions listed herein"). (Emphasis added.) No relevant exceptions are listed.

reference to the NECA tariff. The Board's analysis, however, is limited to the intrastate application of that language.

The NECA interstate access tariff outlines the provision of switched access service by the LEC to an end user as follows:

Switched Access Service, which is available to customers for their use in furnishing their services to end users, provides a two-point communications path between a customer designated premises and an end user's premises. It provides for the use of common terminating, switching, and trunking facilities and for the use of common subscriber plant of the Telephone Company. **Switched Access Service provides for the ability to originate calls from an end user's premises to a customer designated premises, and to terminate calls from a customer designated premises to an end user's premises in the LATA where it is provided.**

(Exhibit 35, Section 6.1, emphasis added).

This provision identifies three requirements relevant to this proceeding that must be met in order for intrastate access charges to be applied to toll traffic:

1. Calls must be delivered to an end user of the LEC's local exchange tariffs;
2. Calls must terminate at the end user's premises; and
3. Calls must terminate in the LEC's certificated local exchange area.

The Board emphasizes, and it is not disputed, that all three of these requirements must be met before a local exchange carrier can assess switched access charges to intrastate toll traffic directed to a particular telephone number.

Even though failure to meet just one of these requirements prohibits the Respondents from assessing switched access charges, the Board will apply the facts of this case to all three requirements, whether the Respondents meet the requirements or not.

The IXCs argue that the FCSC conferencing traffic associated with all eight Respondents in this case failed to meet the first two requirements and that Farmers-Riceville, Superior, Great Lakes, Aventure, Interstate, and Reasnor failed to meet the third requirement because they terminated traffic in exchanges where they do not have authorization to provide service pursuant to Iowa Code § 476.29. (QCC Initial Brief, pp. 4-5; AT&T Initial Brief, pp. 11, 21-22; Sprint Initial Brief, p. 11).

All of the Respondents argue that they entered into special service agreements with FCSCs whereby those companies became customers of the individual LECs, located certain equipment in the LECs' central offices, and provided marketing services to generate toll traffic to the LECs' exchanges. (Tr. 1835-38, 1886-87, 1986-90, 2181-82). The Respondents assert that in exchange for those marketing services, the LECs provided local exchange services and agreed to pay a marketing fee based upon the terminating toll traffic that was generated. (Id.). The Respondents contend that these relationships are permitted under their tariffs and existing law. (Id.).

A. Whether the FCSCs are End User Customers of the Respondents.

The primary question regarding the alleged tariff violations is whether the FCSCs are considered end users as defined by the Respondents' tariffs. If the FCSCs are not end users, then the intrastate toll traffic sent to the LECs and terminated to the FCSCs is not subject to switched access charges.

The NECA tariff outlines the provision of access service by the LEC to the end user as follows:

The Telephone Company will provide End User Access Service (End User Access) **to end users who obtain local exchange service from the Telephone Company under its general and/or local exchange tariffs.**

(Exhibit 523, Section 4, emphasis added). This condition must be met if an entity is to be considered an end user under the Respondents' switched access tariffs.

1. Whether the FCSCs subscribed to services of the Respondents' access or local exchange tariffs.

IXCs' Position

The IXCs assert that the FCSCs did not subscribe to the services of the Respondents' access tariff as is required by the language of the tariff. (QCC Initial Brief, p. 18). In particular, QCC argues that none of the Respondents charged or expected payment for local exchange service and therefore the FCSCs could not have subscribed to service. (*Id.* at 20-21). QCC states that none of the Respondents issued a timely invoice for local exchange service to a FCSC and that despite having relationships with more than 30 FCSCs, none of the Respondents issued an invoice

for services until 2007, when four of the Respondents issued backdated invoices after the initiation of this proceeding. (Id. at 22). QCC alleges that some Respondents also attempted to retroactively amend their agreements with the FCSCs, in an attempt to restate the arrangement in a manner more favorable to their case.⁶ (Id. at 29-31). The amendments were drafted to give the appearance they were executed long before they were actually created. (Id.).

QCC asserts that six of the Respondents claim they netted the charges for local exchange service against the amounts the Respondents paid to the FCSCs.⁷ According to QCC, there is no documentary evidence in the record to support that claim. (QCC Initial Brief, p. 25). QCC claims that if netting had taken place, the Respondents' accounting records would have shown it, but there are no documents in the record that suggest any of the eight Respondents actually engaged in a financial netting process. (Id.).

Respondents' Position

The Respondents contend that the FCSCs paid for local service, but that the FCSCs were billed in non-standard ways. (ILEC Group⁸ Initial Brief, pp. 22-23; Reasnor Initial Brief, pp. 10-13; Aventure Initial Brief, p. 3). The Respondents claim

⁶ The Board considered additional detailed evidence on this issue found in the confidential record in this case, specifically at Confidential Exhibits 49 and 1356, and Tr. 2056, 2060-61, 2073-74, 2078-80.

⁷ Qwest Initial Brief, p. 25, stating that only Aventure and Reasnor claim not to have netted local exchange payments. However, Aventure states on page 5 of its initial brief that in some instances, Aventure used the concept of netting.

⁸ The ILEC Group consists of The Farmers Telephone Company of Riceville, Iowa; The Farmers & Merchants Mutual Telephone Company of Wayland, Iowa; Interstate 35 Telephone Company, d/b/a Interstate Communications Company; and Dixon Telephone Company.

that charges for local services were factored into the negotiated marketing fees with the FCSCs. (Id.). The Respondents assert that their failure to bill for local services does not mean that the FCSCs were not local service customers. (Id.). According to the Respondents, when a customer receives local service from a LEC, the customer is required to pay the tariffed rate for those services, but payment need not be in cash; payment can be made through an offset or bartering. (ILEC Group Initial Brief, pp. 22-23).

The Respondents assert that the backdating of bills is a normal business practice and is allowed by Board rule 199 IAC 22.4(3)"k," which allows a utility to back bill a customer for under-charges for a period not to exceed five years. (Id. at 33-40). The Respondents also state that it is a legitimate practice for two parties to agree to an effective date for a contract that is earlier than the date the contract is executed. (Id.). As such, the Respondents claim that the backdating of the bills and contract amendments in this case was legitimate and was not deceptive, as QCC contends. (Id.).

Some of the Respondents point to the terms of two contracts between FCSCs and the LECs to demonstrate that the FCSCs subscribed to the LECs' tariffed services. (Id. at 20). These Respondents contend that throughout the first contract, the FCSC is referred to as "Customer" and that the contract specifically states that the LEC agrees to provide the customer with certain telecommunications services and those services shall be subject to the terms and conditions of the LEC's tariffs.

(Id.). These Respondents state that the second contract requires that the LEC provide local service to the FCSC and that the FCSC will be the LEC's sole customer of record for those services. (Id. at 20). The Respondents argue that the language of these contracts indicates that the Respondents always considered the FCSCs to be end user customers. (Id.).

The Respondents also argue that they are within their rights to provide local exchange service to FCSCs outside the standard terms of their tariffs. (See e.g., Aventure Initial Brief, p. 3). Generally, the Respondents assert that when the FCSCs signed contracts with the Respondents, they effectively entered their names upon the records of the LECs and subscribed to tariffed services. (Id., ILEC Group Initial Brief, pp. 22-24).

Some of the Respondents acknowledge that they have made no attempt to collect payments from the FCSCs for the local services they allegedly provided. (ILEC Group Initial Brief, pp. 22-24). They state that their lack of action in collecting payment is due to the fact they were unlikely to receive payment from the FCSCs and these Respondents state that they do not want to engage in additional litigation with little or no prospect of benefit. (Id.).

Aventure specifically responds to the allegation that the FCSCs associated with Aventure did not subscribe to local service by stating that it entered into written agreements with FCSCs and paid them a marketing fee from the access charges it received for terminating calls. (Aventure Initial Brief, pp. 5, 12). Aventure states that

under those agreements, Aventure permitted its FCSC customers to co-locate conference bridges and Voice-over Internet Protocol (VoIP) gateways at Aventure's central office in Salix, Iowa. (Id. at 2-3). Aventure states that it billed the FCSCs \$5 per line and that while it has not been paid by its FCSC customers, Aventure contends that it expects to be paid and has paid sales tax on those receivables. (Id. at 3, Exhibits 625 -26). Aventure states that it has reported the unpaid revenue to the FCC for purposes of USF payment. (Aventure Reply Brief, p. 4).

Analysis

Based on the evidence in the record, the Board finds that the FCSCs did not subscribe to the services in the Respondents' access and local exchange tariffs and therefore are not end users of the Respondents. Typically, when an end user customer obtains local exchange service, that service includes subscription to the access tariffs. This is because the access tariffs include charges that are billed on the local exchange invoice, including an end user common line (EUCL) charge and a federal USF charge. Therefore, when a customer pays a LEC's invoice, the customer proves that it has obtained local exchange service and that it has subscribed for access service. As long as that customer is not a carrier, that customer would be considered an end user under the access tariff.

The Board finds that the lack of timely, legitimate billing for tariffed services by the Respondents demonstrates that the FCSCs did not actually subscribe to a billable tariffed service. Moreover, there is convincing evidence in the record that the

Respondents did not intend to bill the FCSCs for any services under their tariffs, as required in order for intrastate access charges to apply.⁹ Specifically, the Respondents did not comply with the billing requirements of their tariffs when they did not send the FCSCs monthly local exchange invoices (Exhibit 1355), they did not bill the FCSCs the EUCL on any invoices (Exhibit 1355), they did not bill the FCSCs a federal USF charge on any invoices (Exhibit 1355),¹⁰ and they did not bill the FCSCs for ISDN Line Ports, ISDN BRI arrangements, or ISDN PRI arrangements on any invoices (Exhibit 1355).

Net Billing

The Respondents' "net billing" argument is not supported by the evidence. The Respondents claimed that the FCSCs subscribed to and were billed for tariffed services, but the FCSCs were billed in non-standard ways, such as net billing the cost for local service against the negotiated marketing fee. (ILEC Group Initial Brief, pp. 22-23; Reasnor Initial Brief, pp. 10-13; Aventure Initial Brief, p. 3). Despite the substantial amount of supporting documents, exhibits, and workpapers that have been produced in this case, there is no written evidence supporting the Respondents' assertion that they netted charges to the FCSCs. The Respondents were unable to produce invoices or any written correspondence to support their claim that the cost of subscribing to the Respondents' tariffs was offset by the FCSCs' marketing fees (or

⁹ The Board has considered additional detailed evidence on this issue in the confidential portion of the record at Confidential Exhibit 1, Confidential Tr. 963, 1373-74, 1901-04.

¹⁰ The Board notes that three of the Respondents are exempt from this billing requirement. (Confidential Tr. 67).

any other fees). (Tr. 1893). As a practical matter, had net billing occurred or been contemplated when these business arrangements were entered into, at least one of the Respondents' accounting records would reflect it. Without exception, they do not.

With respect to Aventure's assertion that it specifically charged the FCSCs associated with Aventure a \$5 per line, per month fee, QCC provided convincing evidence that the invoices created by Aventure were never sent to the FCSCs. (QCC Initial Brief, pp. 40-41). Instead, they were sent to an intermediary broker and Aventure did not receive payment on any of those invoices. (Tr. 2292-93; Exhibit 1381). Further, there is no evidence that Aventure took any action to attempt to collect on the invoices. It is not clear when Aventure sent the invoices for this untariffed rate, but they were not legitimate bills for which Aventure expected to be paid.¹¹

Backdating

QCC argues that after it filed its complaint with the Board in February 2007, and filed the complaint against Farmers & Merchants with the FCC in May 2007, Reasnor, Farmers & Merchants, Dixon, and Interstate created backdated contract amendments and invoices in an attempt to conceal the fact that the conferencing companies were not local exchange customers or end users. (QCC Initial Brief, p. 27; Confidential Exhibit 1356, Tab 6). QCC contends that these LECs attempted to change the terms of their contracts with the FCSCs in a deceptive effort to make it

¹¹ The Board has considered additional detailed evidence on this point found in the confidential portion of the record at Confidential Exhibit 1381.

appear that the FCSCs had always been treated as end users that subscribed to the local exchange tariffs. (QCC Initial Brief, p. 27).

The Respondents' offer of amended agreements and backdated bills was unpersuasive and disturbing. The Respondents were unable to offer any evidence that the contract amendments reflected the original intent of the parties; rather, there is evidence that the backdated contract amendments altered (or attempted to alter) the terms of the contracts, in some cases years after the relationship terminated. For example, some of the FCSCs refused to execute the amendments, despite the pleas of the Respondents, because they would have changed the original deal to the disadvantage of the FCSCs. (*Id.* at 30; Confidential Exhibit 1356). Instead of supporting the Respondents' case, the backdated bills and contract amendments used by the Respondents in this case are evidence against them. They show that the Respondents knew they had not served the FCSCs as required by their tariffs, leading to this belated attempt to create new arrangements and hide the deficiencies of the previous arrangements.¹²

QCC's claims that the backdated bills and amendments were created to deceive QCC and federal and state regulators are particularly troubling. The FCC issued an order on October 2, 2007, in QCC's complaint against Farmers &

¹² The Board has considered additional detailed evidence on this issue found in the confidential portion of the record found in Confidential Exhibit 1356.

Merchants that is relevant to this question.¹³ As part of that order, the FCC determined that the FCSCs doing business with Farmers & Merchants were considered end users as that term is defined in Farmers & Merchants' tariff.¹⁴ In that October 2 order, the FCC concluded that since the FCSCs were end users of Farmers & Merchants, then access charges for the termination of interstate traffic to the FCSCs were legally permissible, even if they were not contemplated at the time the tariffs were approved.¹⁵

QCC contends that the FCC reached this conclusion in part by relying on backdated documents that were submitted to the FCC during that proceeding. (QCC Initial Brief, p. 31). The FCC agreed with QCC's contention when it issued an order on January 29, 2008,¹⁶ agreeing to reconsider its October 2 decision after QCC identified evidence of the relationship between Farmers & Merchants and FCSCs that "should have been produced in the underlying proceeding."¹⁷ Specifically, the FCC stated:

When we ruled on whether Farmers properly charged Qwest terminating access to the conference calling companies, a key issue was whether those companies were "end users." That question, in turn, depended on whether the companies were customers that "subscribed to the services offered under [Farmers'] tariff." We found

¹³ *In the Matter of Qwest Communications Corp. vs. Farmers & Merchants*, "Memorandum Opinion and Order," FCC 07-175, File No. EB-07-MD-001 (released October 2, 2007) (hereinafter referred to as "October 2 Order").

¹⁴ October 2 Order, ¶ 35.

¹⁵ *Id.*

¹⁶ *In the Matter of Qwest Communications Corp. vs. Farmers & Merchants*, "Order on Reconsideration," FCC 08-29, File No. EB-07-MD-001 (released January 29, 2008) (hereinafter referred to as "January 29 Order").

¹⁷ See January 29 Order, ¶ 7.

that the conference calling companies did subscribe to the services under Farmers' tariff based on Farmers' representation that they purchased interstate End User Access Service and paid the federal subscriber line charge. Qwest now calls that representation into question, however, by pointing out that Farmers' invoices to, and agreements with, the conference calling companies were backdated. In fact, Qwest suggests that this backdating may have occurred after the legality of Farmers' access charges was called into question.

(See January 29 Order, ¶ 7).

While the FCC has not made a final ruling in the Farmers & Merchants proceeding, it is clear that the FCC's order granting reconsideration hinges on a review of the documents that were backdated and "bear no indication that they were backdated." (Id. at ¶ 9).

The Respondents' assertion that backdating bills is a common industry practice that is sanctioned by the Board is inapplicable here. Proper backdating of invoices generally requires identifying the date when the invoice was issued and includes the dates for which the back billing is effective. The result is a clear record showing what happened and why. This was not the way backdating was implemented by any of the eight Respondents in this case. Here, the Respondents' invoices gave the appearance of having been created contemporaneously with the provision of service, despite having been created much later, sometimes years after the service was rendered.

The Board views this practice as an attempt by the four Respondents engaging in backdating to manufacture evidence, after the fact, to make the

transaction look like something that was not contemplated by the Respondents or the FCSCs when they first entered into these arrangements. The effort reflects badly on those Respondents and the credibility of their cases.

Special Contract Arrangements

The Respondents also contend that it is an acceptable practice to provide local exchange service to the FCSCs outside the standard terms of their tariffs through special contract arrangements. (Aventure Initial Brief, p. 3; ILEC Group Initial Brief, pp. 22-24). Aventure, for example, says it offered "Special Contract Arrangements" to "Customers." However, Aventure's tariff limits the availability of special contracts to "customers," and the definition of the term "customer" in Aventure's access tariff provides that "in most cases, the Customer is an Interexchange Carrier utilizing the Company's Switched or Dedicated Access services described in this tariff to reach its End User customer(s)." (Exhibit 612). Moreover, the definition of "end user" in Aventure's interstate access tariff provides that "in many contexts, the End User is the customer of an Interexchange Carrier who in turn uses the Company's Switched or Dedicated Access services." (Id.).

Thus, the language of Aventure's access tariff only contemplates Aventure's offering of special contract arrangements to its IXC customers, who in turn use Aventure's switched access service to reach end users. Aventure's interpretation of this language as allowing it to make special contract arrangements with FCSCs ignores the distinction between the IXCs and end users.

Contracts as Subscriptions

Other Respondents assert that it does not matter whether the FCSCs were billed for service or whether a LEC charged or collected a specific fee or tax. (ILEC Group, pp. 22-24). Those Respondents argue that when the FCSCs signed contracts with the LECs, they entered their names upon the records of the LECs and therefore subscribed to service. (Id.; Aventure Initial Brief, p. 3). These Respondents look to the FCC's October 2, 2007, order to support this argument. (Id.). In the October 2 Order, the FCC stated that "[t]he record shows that the conference calling companies did subscribe, *i.e.*, enter their names for, Farmers' tariffed services." (Exhibit 703, ¶ 38; October 2 Order). However, in reaching its determination, the FCC assumed that in addition to subscribing for service, the FCSCs also paid for that service. (Exhibit 703, ¶ 38, pp. 15-16). The FCC emphasized the need for payment of services in its January 29 Order granting reconsideration:

When we ruled on whether Farmers properly charged Qwest terminating access to the conference calling companies, a key issue was whether those companies were 'end users.' That question, in turn, depended on whether the companies were customers that 'subscribe[d] to the services offered under [Farmers'] tariff.' We found that the conference calling companies did subscribe to services under Farmer's tariff based on Farmers' representation that they purchased interstate End User Access Service **and paid the federal subscriber line charge.**

(See, January 29 Order, ¶ 7; emphasis added).

The Respondents' assertion that payment for service is not a necessary component of status as an end user is contradicted by this language. Part of subscription to services includes being billed for and paying for that service. The Respondents' assertion to the contrary is not persuasive.

Partners or Customers

The IXCs argue that the FCSCs are actually business partners of the Respondents and not end users. (QCC Initial Brief, pp. 41-45). The Respondents respond that the FCSCs are not partners because the primary indicator of a partnership is the right to share profits and the obligation to share losses. (ILEC Group Initial Brief, p. 24). It is not disputed in this case that the Respondents shared a portion of their access revenues with the FCSCs, pursuant to contract.

The Respondents assert that in *AT&T vs. Jefferson*,¹⁸ the FCC determined that the sharing of access revenue with customers is an acceptable practice and does not automatically make the FCSCs business partners, as the IXCs suggest. In *Jefferson*, however, the FCC emphasized the narrowness of its holding, stating that

[w]e find simply that, based on the specific facts and arguments presented here, AT&T has failed to demonstrate that Jefferson violated its duty as a common carrier or section 202(a) by entering into an access revenue-sharing agreement with an end-user information provider. We express no view on whether a different record could have demonstrated that the revenue-sharing agreement at issue in this complaint (or other revenue-sharing agreements between LECs and end user

¹⁸ *In the Matter of AT&T Corp. v. Jefferson Tel. Co.*, "Memorandum Opinion and Order," 16 F.C.C.R. 16130, 16 FCC Rcd. 16130, FCC 01-243 (rel. August 31, 2001).

customers) ran afoul of sections 201(b), 202(a), or other statutory or regulatory requirements.

(*Jefferson*, ¶ 16).

Like the FCC, this Board will not find that sharing access revenue with true end users is always reasonable or unreasonable. That is a case-specific determination to be made based on the record of each case. Here, the Board finds that the total amount of access revenue that the Respondents kept for themselves was sufficient to cover the Respondents' total costs of terminating calls plus some amount of profit. If that were not the case, there would be no incentive for a LEC to enter into a contract with an FCSC. Thus, the Board concludes that the FCSCs and the LECs were sharing profits.

The record also shows that some agreements entered into between the Respondents and FCSCs provide for the Respondents sharing access revenues with FCSCs only if the IXCs paid the Respondents' access invoices. (ILEC Group Initial Brief, pp. 24-25; Tr. 1142-43; Exhibit 915). If a LEC was not paid by the IXC for terminating calls to an FCSC, that LEC would not recover its costs of terminating those calls and the LEC and FCSC would each experience a loss of profit. Since the FCSCs contracted to share the profits and the losses with the Respondents, this arrangement satisfies the Respondents' definition of "partnership" and supports the IXCs' argument that the FCSCs in this case were acting as business partners rather than end users.

Filed Tariff Doctrine

Finally, the Respondents argue that the filed tariff doctrine should allow them to go back and apply the terms of the tariff to the FCSCs, but this argument misses the point. The FCSCs were not end users of the Respondents under the tariffs and therefore the tariffs do not apply to these calls.

Conclusion

For the reasons outlined above, the Board finds that the FCSCs are not end users of the Respondents for purposes of the intrastate access tariffs. The FCSCs did not subscribe to the Respondents' access or local service tariffs and the FCSCs did not expect to pay for and did not pay for any of the Respondents' local exchange service offerings. The record does not support the Respondents' argument that they net billed the FCSCs for tariffed services and the Respondents' offer of amended contract agreements and backdated bills was unpersuasive, to say the least. The Board also finds that the Respondents treated the FCSCs more like business partners than end user customers by sharing profits and losses with them.

Moreover, the Board finds that the acts of some of the Respondents regarding backdating of bills and contract amendments to make the contracts and bills look like they were older was an abuse of a generally-accepted practice. The backdated documents were created to conceal truths from the FCC and this Board, calling into question the credibility of all of the testimony and supporting documents attributed to those Respondents.

2. Whether Calls Terminated at the End User's Premises.

As stated earlier, the tariff provision regarding switched access service identifies three requirements that must be met in order for intrastate access charges to be applied to toll traffic. The three requirements are as follows:

1. Calls must be delivered to an end user of the LEC's local exchange tariffs;
2. Calls must terminate at the end user's premises; and
3. Calls must terminate in the LEC's certificated local exchange area.

It is not disputed that all three of these requirements must be met before a local exchange carrier can assess switched access charges to intrastate toll traffic.

In the previous section, the Board determined that the FCSCs in this case were not end users of the Respondents, so the Respondents did not comply with the requirements of the tariff for the application of intrastate access charges. However, the Board will also consider whether the Respondents complied with the remaining requirements for the application of intrastate access charges.

IXC's Position

The Respondents' intrastate access tariff requires that the calls must terminate at an end user's premises. (Exhibit 35; NECA No. 5 § 6.1). QCC points out that the Respondents' intrastate access tariff employs the following definition of the term "premises":

The term "premises" denotes a building or buildings on contiguous property (except Railroad Right-of-Way, etc.) not separated by a public highway.

(Exhibit 35 (NECA tariff at § 2.6); QCC Initial Brief, p. 46).

QCC asserts that all of the FCSCs' conferencing equipment was located in the Respondents' central offices; none of the FCSCs owned, leased, or had any recognizable property rights in those offices or sole control of equipment in those buildings. (QCC Initial Brief, p. 47; Confidential Transcript, pp. 870-71). QCC argues that without recognizable property rights, the FCSCs cannot meet the definition of the term "premises" as set forth in the Respondents' intrastate access tariffs. (QCC Initial Brief, pp. 47-48; Tr. 864-65).

Respondents' Position

The Respondents argue that the tariff language defines customer premise equipment as being either "terminal equipment located on the customer's premise owned by the customer or owned by the telephone utility or some other supplier and leased to the customer" or "equipment located on the customer's premise owned by the customer." (ILEC Group Initial Brief, p. 26). The Respondents assert that QCC and the IXCs are wrongfully claiming that the space that is the customer premise must be owned or leased by the customer. (Id.). In addition, the Respondents point to the definition of "premises" contained in the companies' local exchange tariffs:

The space occupied by an individual customer in a building, in adjoining buildings, or on contiguous property, including property separated only by public thoroughfare, a railroad right-of-way, or natural barrier.

(Id. at 27; Exhibit 38). The Respondents argue that this language supports their assertion that there is not an ownership or lease requirement by the customer in order to define a customer's premise; it is sufficient if the customer occupies the space. (ILEC Group Initial Brief, p. 27).

The Respondents also make the same net billing argument that they made regarding the subscription for tariffed services. Specifically, the Respondents claim that the FCSCs effectively made lease payments for their space, which were netted out of the payments from the Respondents to the FCSCs.

Analysis

The Respondents generally rely upon the definitions of premises and customer premises equipment found in their local exchange tariffs. However, this complaint specifically pertains to whether IXCs must pay switched access charges on intrastate toll traffic that is delivered to the FCSCs. Therefore, the terms of the switched access tariffs govern and the terms and conditions from the Respondents' local exchange tariffs are not directly applicable in this case.

The requirement of an end user's premises is found in the term "Switched Access Service":

Switched Access Service, which is available to customers for their use in furnishing their services to end users, provides a two-point communications path between a customer designated premises and an end-user's premises. It provides for the use of common terminating, switching, and trunking facilities and for the use of common subscriber plant of the Telephone Company. Switched Access Service provides for the ability to

originate calls from an end user's premises to a customer designated premises, and to terminate calls from a customer designated premises to an end-user's premises.

(Exhibit 523 § 6.1). This definition describes two different premises involved in the provision of switched access service: the customer (IXC) designated premises and the end user's premises. There is no dispute in this case about the meaning of the term "customer designated premises" as being the demarcation between the telephone company and the IXC customer. (Exhibit 523 § 6.1.3).

The term "end user's premises," while not specifically defined in the tariff, generally denotes a building or buildings that is owned, leased, or otherwise controlled by the end user. (Exhibit 35 (NECA Tariff § 2.6.1)). "End user's premises" could also mean a collocation arrangement where the end user pays for floor space or power in a LEC's central office and has exclusive access or control over that space. (Tr. 541). Generally, in such a collocation arrangement, the end user's equipment or facilities are separate from that of the LEC and are under the control or ownership of the end user; for example, the equipment is locked in a caged area where the end user is the only entity with access to the area. There is no evidence in the record demonstrating that the FCSCs paid any of the Respondents for collocation or that the equipment was segregated in the manner described in any of the Respondents' facilities.

As discussed in the previous section, the evidence in this case supports the conclusion that the services provided by the Respondents to the FCSCs were

provided at no charge and without expectation of payment and that the FCSCs had a business partnership with the Respondents. This conclusion is further supported by the fact that it was the Respondents who possessed and controlled the space where the FCSCs' equipment was housed and where the traffic terminated. Based on the evidence in this record, the conferencing traffic terminated at the Respondents' premises, rather than at an end user's premises.

The Board is not persuaded by the Respondents' assertion that the FCSCs' ownership of the actual conference call bridges and other equipment satisfies this criterion. This issue is whether the FCSCs own or control the premises, defined by the tariff as the buildings and not the equipment, and there is insufficient evidence in the record to conclude that they did.

With respect to the Respondents' net billing argument, that is, that the lease payments for the space were netted out of the payments from the Respondents to the FCSCs, the Respondents have not identified any persuasive documentary evidence in the record to support that argument. Specifically, there are no timely written agreements reflecting the alleged netting arrangements, there are no accounting records to support the netting argument, and there are no monthly billings that document any lease payments were actually netted against the FCSCs' share of the intrastate access revenues. The FCSCs' share was a percentage of the revenues; it is not credible to believe that the lease payments were intended to vary with the revenues when the amount of space was fixed.

For the reasons identified above, the Board finds that the intrastate toll traffic was not terminated at the end user's premises in a manner that satisfies the requirements of the Respondents' access service tariffs.

3. Whether the Toll Traffic Terminated Within the Respondents' Certificated Local Exchange Areas.

Having previously discussed the first two requirements for the assessment of terminating access charges, the third provision of switched access service identified in the Respondents' tariffs and relevant to this case is that terminating access charges can only be assessed for calls that terminate in the Respondents' certificated local exchange service area. The Respondents are not all equally affected by this issue; the facts vary from one company to another. This section will address each variation of facts separately.

a. Whether International, Calling Card, and Prerecorded Playback Calls Terminate Within the Respondents' Certificated Local Exchange Area.

IXCs' Position

QCC asserts that Aventure, Farmers–Riceville, Great Lakes, Interstate, and Superior had relationships with FCSCs that included one or more of the following kinds of calls: international, calling card, and prerecorded playback calls. (QCC Initial Brief, p. 49). QCC and AT&T contend that these kinds of calls did not terminate in these Respondents' local exchange areas. (Id.; AT&T Initial Brief, p. 25). QCC claims that the FCC has generally used an "end-to-end" analysis to determine where a call terminates concluding that termination of a call occurs in the geographic

location of the called party, not at points along the route of the call.¹⁹ (Id. at 47). The IXCs argue that with these types of calls, the termination is at a location away from the Respondents' certificated local exchange area and therefore, intrastate terminating access charges do not apply to these calls. (Id. at 47-48).

Respondents' Position

The Respondents contend that the international calls at issue are similar to a call-forwarding scenario. (ILEC Group Initial Brief, p. 30). The Respondents assert that in a call-forwarding situation, there is no question that access charges apply; there is an originating and terminating access charge applicable to the first call and an originating and terminating access charge applicable to the second call. (Id.). For these international calls, the calling party dials a number provided by the FCSC, then enters the international telephone number of the called party. (Id. at 29-30). In these international calls, the Respondents claim that the FCSC takes all responsibility for originating the second call over the Internet to the international location and the IXC's portion of the call terminates at the FCSC, which is located in the Respondents' certificated local exchange area. (Id. at 30).

Calling card calls and calls to prerecorded playback systems are processed in a similar manner. The calling party dials the FCSC's telephone number, then dials additional numbers to specify the desired final endpoint.

¹⁹ October 2 Order, citing Bell Atlantic Tel. Cos. v. FCC, 206 F.3d 1 (D.C. Cir. 2000).

Analysis

The record supports the conclusion that the international, calling card, and prerecorded playback calls described in this complaint were not subject to intrastate terminating access charges because the calls did not terminate in the Respondents' exchanges. The record reflects that Aventure, Farmers-Riceville, Great Lakes, Interstate, and Superior had business relationships with FCSCs that helped to complete these types of calls. The calls were delivered to a router in one of these Respondents' central offices. The calls were then converted from a traditional voice call to a VoIP call and the call would be forwarded to its ultimate destination, far from these Respondents' local service areas and often to an international location. (QCC Initial Brief, p. 49).

The end-to-end analysis used by the FCC requires that termination occurs in the geographic location of the called party and does not depend on the intermediate route or intermediate events that occur in the process of the call going to its final destination.²⁰ This analysis applies to the international and calling card calls at issue in this case. In each case, the called party is not the FCSC; it is a person or business located somewhere other than the Respondents' exchanges. Therefore, these calls are not subject to intrastate terminating switched access charges in Iowa.

²⁰ See AT&T Co. v. FCC, 454 F.3d 329 (D.C. Cir. 2006).

The Board also finds that this end-to-end analysis applies to pre-recorded playback calling. A pre-recorded playback call involves a conference call that is recorded and stored on a server in some location and when callers reach the conference bridge, the bridge calls out to the recording server in another location and connects the callers to that server. A proper end-to-end analysis regarding these calls demonstrates that these calls did not end in the exchange where the conference bridge was located, but rather in an alternative location where the recording server is located. There is no evidence in this record that the recording servers were in the Respondents' local exchange area. Therefore, intrastate terminating access charges should not have been assessed on these calls as if they were completed in a Respondent's exchange.

b. Whether Laundered Traffic Terminated Within the LEC's Certificated Local Exchange Area.

IXCs' Position

QCC alleges that Farmers-Riceville, Superior, and Reasnor were engaging in traffic laundering, which QCC describes as the billing of terminating access rates of one LEC for calls that terminated in a different LEC's exchange. (QCC Initial Brief, p. 52; Confidential Exhibit 1275, p. 17). Specifically, QCC argues that most of Farmers-Riceville's conferencing traffic was routed to the Rudd, Iowa, exchange served by Farmers & Merchants, but that Farmers-Riceville, not Farmers & Merchants, billed its terminating access charges for the toll traffic. (Tr. 1884-85). QCC states that Superior's traffic was laundered because it did not terminate in the Superior

exchange; instead, it terminated in Great Lakes' central office in Spencer, Iowa. (QCC Initial Brief, p. 52). QCC alleges that Superior's switched access rates were applied to the FCSC traffic, even though none of the traffic ever touched the Superior exchange. (Id. at 52-53). Similarly, QCC argues that Reasnor's traffic was laundered because the toll calls actually went to Sully Telephone Association's (Sully's) exchange, not to Reasnor's exchange. (Id. at 55).

Respondents' Position

Farmers-Riceville responds by stating that even though the physical location of the conferencing equipment was in the Rudd exchange (served by Farmers & Merchants), the location of the equipment made no functional difference. (ILEC Group Initial Brief, p. 28). Farmers-Riceville states that all the traffic at issue was on Farmers-Riceville's facilities and was designated to its numbers and its customers. (Id., Tr. 1859-61). Farmers-Riceville describes this arrangement as a host/remote configuration and argues there is no requirement that all functionality be available in the remote (Rudd) location for those services to be considered services of Farmers-Riceville. (Id. at 29).

Superior responds that this arrangement was part of foreign exchange (FX) service. (Great Lakes/Superior Initial Brief, p. 16, referencing Confidential Tr. 2594). Superior argues that it used Great Lakes' switch after reaching an oral agreement to use the space and switching in Great Lakes' central office. (Id. at 14-15). Superior

also states, and QCC agrees, that Superior's telephone numbers were used but calls were completed through Great Lakes' switch. (Tr. 557).

Reasnor also disputes the laundering charge, stating the arrangement was FX service and that its local exchange tariff does not impose separate charges for FX service. (Reasnor Reply Brief, p. 17).

Analysis

QCC explained that most of the Respondents in this case are or were members of the NECA traffic sensitive pool for purposes of interstate access charges. The NECA pool generally ensures that a LEC will receive a minimum amount of access revenues, but excess access revenues must be shared with other LECs that are also members of the pool. (Confidential Exhibit 1, pp. 49-51). Carriers are allowed to opt-out of the NECA pool for a maximum period of two years and during this time, the carriers may keep all of their access revenues. (Tr. 973; Confidential Exhibit 1). After two years, carriers that have opted-out of the NECA pool must re-enter the pool or be able show cost support for their rates. (Id.). Without support for the existing rates, the access rates would be reduced to a level that can be supported; in the case of one of the Respondents, that level may be as low as approximately \$0.0025 per minute. (Confidential Exhibit 1, p. 174).

QCC argues that in an effort to prevent their access rates from being reduced to such levels, the Respondents transferred the access billings to another LEC that would then opt out of the NECA pool for the next two-year period and bill at higher

rates. The FCSC conferencing bridges, however, remained in the exchange of the original LEC. (Confidential Exhibit 1275). QCC labels this practice traffic laundering.

Although the Board already determined that the FCSCs were not end-users, for purposes of this discussion, the Board will assume they were. Under that assumption, the issue of traffic laundering hinges upon whether the call was received in the exchange of the LEC that is billing for terminating access service. The switched access tariffs require the following:

On the terminating end of an interstate or foreign call, usage is measured from the time the call is received by the end user in the terminating exchange.

(Exhibit 523 (NECA Tariff No. 5, § 2.6), emphasis added).

QCC's basic position is that if, for example, toll calls are received in an exchange of LEC A, then the access rates for LEC A must be applied to those toll calls. QCC contends that in this case, toll calls were received in an exchange served by LEC A, but the access rates for LEC B were applied to those toll calls, even though LEC B did not have authority to serve that exchange. The record shows that in at least one case, the result was that IXCs were billed far higher access charges than if the access rates of LEC A had been applied to toll calls that were actually received in LEC A's exchange. (Confidential Exhibit 1, pp. 123-24). In other situations, the laundering of the toll traffic would allow an ILEC to bypass the access sharing requirements of the NECA pool for an additional two years by transitioning access billing to an affiliated LEC. (Id. at 173-74).

QCC alleges that Farmers-Riceville, Reasnor, and Superior engaged in traffic laundering by applying their access rates to intrastate toll calls that were terminated in an exchange of an affiliated LEC for the purpose of increasing access charges to the IXC's or to avoid the access sharing requirements of the NECA pool for an additional two years. (QCC Reply Brief, p. 26). QCC states that these three Respondents were not certificated to provide service in the exchanges of their affiliated LECS, where the intrastate toll traffic terminated. (Id.).

The Board notes that if traffic laundering were deemed permissible, then any LEC could increase access revenues by partnering with a LEC with higher access rates. For example, QCC's own local exchange affiliate LEC, Qwest Corporation, has access rates that are capped at \$0.0055 per minute. (QCC Initial Brief, p. 82). Traffic laundering would allow Qwest Corporation to bypass that low access rate by simply obtaining telephone numbers from a LEC with higher access rates. Accordingly, Qwest Corporation might obtain telephone numbers from a LEC, such as Superior, and multiply its access billings from \$0.0055 per minute to \$0.136 per minute. (Id. at 52). If Qwest Corporation were to take such steps to increase access billings, it would surely be found in violation of its access tariffs. The confidential record in this case shows that Farmers-Riceville, Superior, and Reasnor were billing IXC's for toll traffic that was routed to an exchange of an affiliated LEC, with the consequences described above. (Tr. 158-59, 205-12, 250-57).

QCC provided convincing testimony that the traffic routing was concealed from the IXCs because telephone numbers of LEC B were assigned to traffic routed to the exchange of LEC A. (Tr. 974). QCC testified that IXCs would look at the telephone number and the local exchange routing guide and would assume a toll call was being delivered to a particular exchange. Not until QCC conducted discovery in this case did it learn that the calls were not being routed as indicated by the telephone numbers. QCC testified, and the Board agrees, that most of the LECs charged with laundering traffic were attempting to hide the true routing of traffic from QCC and other IXCs. (Tr. 830-31).

Superior's claims that it was providing FX service to FCSCs as a response to QCC's traffic laundering allegations are not persuasive. The confidential record in this case provides detailed insight into the business relationships between Superior, the FCSCs, a broker, and Great Lakes. (Confidential Exhibit 1, pp. 1275-1278). In analyzing the business relationships between these four entities, the Board concludes there was no reason why an FCSC would have requested FX service from Superior and no credible evidence that it did. Additionally, Superior's witnesses at the hearing admitted that there were no facilities between Superior and Great Lakes. (Tr. 2611-12, 2723-24). This lack of facilities defeats the FX claim. Overall, Superior's FX claim appears to be an after-the-fact attempt to apply the terms and conditions of its local exchange tariff to the FCSCs in order to deflect the traffic laundering charges brought by QCC.

Similarly, the confidential record in this case provides insight into the relationships between Reasnor, an FCSC, and Sully. (Confidential Exhibit 1, pp. 58-60, 215-23). In analyzing the relationships between these three entities, the Board sees no reason why the FCSC would have requested FX service from Reasnor and no credible evidence that it did. (Confidential Exhibit 1, pp. 215-23; Exhibit 1275, p. 70; Exhibit 49, p. 20). Additionally, at the outset of this proceeding, the owner of Reasnor stated in an affidavit that the conference bridges for the FCSC were located in the Reasnor exchange, not the Sully exchange. (QCC Initial Brief, p. 57; Affidavit of Gary Neil; Exhibit A to Reasnor's Motion for Summary Judgment, filed March 12, 2007). After the statements in the affidavit proved to be untrue, Reasnor argued that there was FX service between Reasnor and Sully. Reasnor's FX claim was fabricated after-the-fact in order to deflect the traffic laundering charges brought by QCC.

The Board notes that most of the specific details pertaining to QCC's traffic laundering charges in this case are protected by the confidentiality agreement among the parties. Nevertheless, the Board has fully considered both the confidential and public record relating to this issue and finds that any intrastate toll calls that did not terminate in Farmers-Riceville's, Superior's, or Reasnor's certificated local exchange areas, but were assessed these companies' intrastate access rates, failed to meet the tariff requirements for billing intrastate switched access because they were not terminated in the exchange for which terminating access was billed.

c. Whether Great Lakes' and Superior's Traffic Terminated Within their Certificated Local Exchange Areas.

IXCs' Position

QCC asserts that Great Lakes is certificated by the Board, pursuant to Iowa Code § 476.29, to provide telecommunications service only in the Lake Park and Milford, Iowa, exchanges and that Great Lakes' local exchange tariff identifies only Lake Park and Milford as exchanges where Great Lakes provides service. (QCC Initial Brief, p. 58; Tr. 2624-26; Exhibits 723, 1384-85). QCC claims, however, that Great Lakes provides all of its services for FCSCs in Spencer, Iowa, despite not being certificated to provide service in that exchange. (Id.; Tr. 2410-11, 2417, 2419-20, 2461-62). QCC argues that since Great Lakes is not certificated in the Spencer exchange, none of the FCSCs associated with Great Lakes and located in Spencer could be end users of Great Lakes' local exchange service, as required by the terms of the tariff. (QCC Initial Brief, p. 60).

QCC also states that Superior is not certified to provide service in the Spencer, Iowa, exchange, but rather is only authorized to provide service in the Superior exchange. (Id. at 61). All of Superior's FCSC traffic was terminated in Spencer. QCC asserts that Superior's lack of certification in the Spencer exchange means that Superior cannot provide service to end users in Spencer. (Id.).

Respondents' Position

Great Lakes responds by stating that the issue of its certification in the Spencer exchange was not included in QCC's complaint and the Board therefore

should not make its determination regarding Great Lakes' assessment of access charges based on the certification issue. (Great Lakes/Superior Reply Brief, p. 13). Great Lakes argues that it should be considered certificated in all of Qwest Corporation's exchanges in Iowa since that is what it proposed in its original application for a certificate of public convenience and necessity and because it adhered to the Board's certification process in good faith. (Id. at 13-16). Great Lakes also argues that it was never informed by the Board that its certificate or tariff were defective. (Id. at 15).

Superior responds to QCC's allegations by restating its earlier argument that it served its FCSC customers, located in Spencer, by its tariffed FX service. (Exhibit 1389).

Analysis

Great Lakes suggested that the issue of its certification in the Spencer exchange was not included in QCC's complaint and therefore, the Board should not consider the certification issue when determining whether Great Lakes appropriately assessed intrastate access charges. (Great Lakes/Superior Reply Brief, p. 13). The Board already considered this argument following a motion to exclude evidence filed by Great Lakes and Superior on November 12, 2008. In that motion, Great Lakes and Superior asserted that the scope of their certificates is irrelevant and excludable evidence pursuant to Iowa Rule of Evidence 5.402. The Board issued an order on November 26, 2008, denying Great Lakes and Superior's motion stating that the

evidence regarding the certificates was relevant to put QCC's claims into an appropriate context. Because the Board has already ruled that evidence regarding Great Lakes and Superior's certificates is relevant, the Board will not revisit the issue now.

Great Lakes' certificate of public convenience and necessity clearly states that Great Lakes is authorized to provide service in the exchanges identified in its tariffs. (Exhibit 1385). Great Lakes' local exchange tariff states that it provides service in the Lake Park and Milford exchanges. (Tr. 2461). Great Lakes testified that it sought an amendment to its certificate by the Board to allow Great Lakes to provide service in the Spencer exchange, but a review of the certificate indicates that an amendment was not what was required. Instead, Great Lakes needed to amend its tariff. The evidence in the record demonstrates that Great Lakes did not amend its tariff to include the provision of service in the Spencer exchange and, therefore, Great Lakes is not authorized to provide service in the Spencer exchange.

Pursuant to Iowa Code § 17A.14(4), the Board will take official notice of the North American Numbering Plan Administrator (NANPA) records, which show that Great Lakes was assigned telephone numbers only for the Lake Park and Milford exchanges.²¹ Based on these records, Great Lakes appears to have been using its Lake Park and Milford telephone numbers to terminate conferencing traffic in the Spencer exchange, where it was not approved to provide service. The fact that

²¹ The Board finds that these records are simple statements of fact, which are not subject to dispute. Therefore, fairness to the parties does not require an opportunity to contest the facts.

Great Lakes was not using Spencer, Iowa, phone numbers to terminate calls in the Spencer exchange supports the conclusion that Great Lakes is not certificated in the Spencer, Iowa, exchange and that it improperly assessed terminating access charges for intrastate toll traffic terminating in the Spencer exchange.

With respect to Superior, both Superior's tariff and its Articles of Incorporation authorize it to provide service only in the Superior exchange. (Exhibit 1387; Tr. 2605-06). The record reflects that Superior was terminating Superior's FCSC traffic in the Spencer exchange, where Superior is not certificated. Even though Superior's local exchange tariff contains a FX offering, the service between the Superior exchange and the Spencer exchange was not FX service since none of the FCSCs obtained local exchange service, a prerequisite for FX service, pursuant to the terms and conditions of the tariff. Therefore, the record supports the conclusion that Superior assessed intrastate switched access charges for FCSC traffic in an exchange where it does not have a certificate.

B. Conclusions Regarding Tariff Issues

For the reasons discussed above, the Board finds that none of the FCSCs associated with the Respondents were end users for purposes of the Respondents' intrastate exchange access tariffs, none of the intrastate toll traffic associated with the FCSCs terminated at an end user's premises, and much of the intrastate toll traffic associated with the FCSCs did not terminate in the Respondents' certificated local exchange area. For each of these reasons, intrastate access charges did not

apply to calls to the FCSCs and should not have been billed to the IXC for calls to numbers assigned to the FCSCs.

Pursuant to the Board's authority set forth in Iowa Code § 476.3, the Board directs the Respondents to refund the improperly collected intrastate access charges to QCC and the IXC intervenors in this proceeding, AT&T and Sprint. Because the precise amount of the refunds is not clear in this record, the Board asks QCC, AT&T, and Sprint to file their calculations of the amount of improper intrastate access charges they were billed by, and the amounts they paid to, the Respondents within 30 days of the date of this order. QCC, AT&T, and Sprint are authorized to conduct additional discovery from the Respondents if necessary to make those calculations.

PUBLIC INTEREST ISSUES

I. Whether the Sharing of Access Revenues Between the Respondents and the FCSCs is an Unreasonable and Discriminatory Practice.

IXCs' Positions

QCC asserts that the sharing of access revenues by a LEC with its alleged customers is abusive and constitutes an unjust and unreasonable practice under Iowa Code § 476.3. (QCC Initial Brief, p. 77). QCC claims that the FCSCs guaranteed a certain volume of traffic to the Respondents, some exceeding one million minutes of traffic per month. (*Id.*). QCC states that the FCSCs met and exceeded those promises and that all of the Respondents shared terminating access revenues with the FCSCs. (*Id.*). QCC argues that intrastate access service rates are

intended to cover the LEC's cost of providing intrastate access services and that if a LEC is able to share its access revenues with a FCSC, then those access rates cannot be cost-based and must be unjust and unreasonable. (Id. at 77-79).

QCC also argues that the access stimulation that occurred in this case promotes two forms of discrimination, in violation of Iowa Code § 476.5. (Id. at 99-100). First, QCC claims that if the Respondents are correct that the FCSCs are considered local exchange customers, then the access sharing arrangements discriminate against other local exchange customers who do not receive similar access sharing payments. (Id. at 99-101). Second, QCC argues that FCSCs that share access revenues receive their telephone service without charge while other local exchange customers must pay for their service. (Id.).

Sprint asserts that the LECs' provision of intrastate access services is a monopoly because the IXC's, as purchasers of those services, have no real choice but to pay the LEC provider to terminate their calls. (Tr. 1753-54). Sprint argues that access services in general are priced higher than the actual cost of providing the service, but the access subsidies were not intended to fund the types of services provided by the FCSCs in this case. (Id.).

Similarly, AT&T argues that the higher access rates charged by rural carriers are meant to subsidize high cost rural access to the public switched network; the rates were never intended to allow LECs to shift the costs of conferencing services onto IXCs. (Tr. 1659). AT&T argues that the Respondents and their FCSC partners

are exploiting the access regime and asks the Board to expressly condition the granting of certificates of public convenience and necessity, issued pursuant to Iowa Code § 476.29(2), to LECs that do not participate in traffic stimulation. (Id.). AT&T also asks the Board to permit IXCs to withhold payments of intrastate access charges when the volume of traffic to a particular LEC increases suddenly. (Id.).

Consumer Advocate asserts that the Respondents have abused the switched access system, which was created for the express purpose of helping to pay the higher costs per customer incurred by LECs that serve low density service areas, in order to promote the universal availability of telephone service at reasonable retail rates. (Consumer Advocate Initial Brief, pp. 4-5).

Respondents' Positions

The Respondents contend that determining the level of access rates is not the subject of this proceeding and that there is no legal support for the proposition that receipt of an enhanced rate of return on access charges is an unjust and unreasonable practice. (ILEC Group Reply Brief, pp. 47-48). The Respondents claim that the Board can only look at the level of access rates in a rate proceeding. (Id.).

With respect to the allegations of unlawful discrimination, the Respondents generally argue that QCC failed to prove that the Respondents discriminated against other local service customers when they shared access revenues on a preferential basis with the conferencing customers. (Id. at 66-68). The Respondents claim that

the FCSCs were not similarly situated to any other local service customer (i.e., there were no other customers who performed marketing services for them in a similar manner), and therefore there was no discrimination. (Id. at 66-68; Aventure Initial Brief, pp. 12-13).

Analysis

Considering the complete record in this case, the Board will not make a finding that revenue sharing arrangements are inherently unreasonable. This record is focused on FCSCs and access stimulation schemes and lacks information about whether there are other revenue-sharing arrangements that may be reasonable or what the distinguishing characteristics of those services might be. In the absence of a multi-service investigation, a broad finding of unreasonableness would be inappropriate and could have unintended consequences.

The sharing of access revenues may often be an indication that a particular service arrangement is unreasonable. If access rates are set at a level intended to recover the costs of providing access services, then a carrier's willingness to share a substantial portion of its access revenue with a FCSC is evidence that the carrier's rates are too high for the volume of traffic being terminated.

In fact, it is the level of intrastate access rates, in part, that makes the access sharing possible and profitable for the Respondents in this case.²² The evidence

²² The Respondents' interstate access rates were also a factor, and perhaps even the more important factor given the percentage of FCSC traffic that is interstate. However, that part of this transaction is outside the Board's jurisdiction.

shows that some Respondents' access rates were as high as \$0.136 per minute for terminating toll calls. AT&T and the other IXC's argue that these higher access rates were intended, in part, to subsidize high cost rural access to the public switched network. The IXC's argue that such subsidies should be limited to reasonable levels, if they are allowed at all. When FCSCs get involved, however, the numbers can change very quickly. For example, one Respondent (which billed more than \$0.13 per minute for access) billed QCC for an average of less than 600,000 access minutes per year prior to its involvement with FCSCs. In the year FCSC services were initiated, the Respondent billed QCC for nearly 60 million access minutes, a 100-fold increase in toll traffic.²³ To the extent that per-minute rates at this level included an implicit subsidy, then this rapid 100-fold increase in access minutes produced an unreasonable result because it caused a similar increase in the subsidy without a matching increase in costs.

The Board emphasizes that it is not making a determination in this case regarding the use or provision of access charges in general. The Board's concern is that in circumstances like those presented in this case where (1) a carrier's access rates are set with reference to a relatively low historical volume of access services, (2) the current and future volume of those services is considerably greater, (3) the incremental cost of increased traffic is less than the charge per minute, (4) the carrier is willing to share a substantial portion of its access revenues, and (5) the carrier has

²³ Additional detailed evidence on this issue is available in the confidential portion of the record at Confidential Tr. 160; Confidential Exhibit 1, p. 123.

substantial market power, even monopoly power, over those services, then the result is an unreasonable rate or service arrangement, in the absence of any other factors.

The Board also emphasizes that its finding that the Respondents' actions produced an unreasonable result regarding the assessment of access charges is not a basis for the Board's directive that the Respondents provide refunds or other retrospective relief to the IXCs. Rather, the Board's finding that these actions culminated in an unreasonable outcome is only a basis for addressing this situation on a prospective basis.

In an effort to curb this unreasonable result going forward, the Board is initiating a rule making to consider amendments to the Board's rules regarding high volume access services. This rule making will be independent of any other rule making associated with access charges; it will solely address high volume access services and will propose methods to prevent these unreasonable results in similar situations.

II. Whether the Board Should Restrict Conferencing Services that Promote Pornographic Content on Lines that Cannot be Blocked.

IXCs' Positions

QCC states that the traffic stimulation demonstrated in this case violates the public interest because it fails to protect children from communications involving pornographic content. (Tr. 1304-06). QCC argues that a significant portion of the traffic at issue in this case involved free "adult content" or pornographic calling and that parents do not have the ability to block these types of calls or to restrict their

children from accessing these services because they are accessed just like a toll call, without the traditional blocking methods associated with 900 prefixes, for example. (Id.).

QCC claims that 47 U.S.C. § 223(c)"1" pertains to indecent content conferencing provided over toll-free lines. (QCC Initial Brief, pp. 90-91) QCC states that this statute and the FCC's decisions promulgated pursuant to the statute are intended to protect minors from indecent communications. (Id.). QCC provides the following quote from the FCC to support its position:

We conclude that our regulations represent a narrowly tailored method of achieving a compelling government interest, namely, protecting children from indecent material. The regulations are designed to make indecent communications available to adults who affirmatively request the service, but unavailable to minors Without the additional restrictions on access put in place by dial-a-porn providers (scrambling, access codes, credit cards), children will still be able to gain access to indecent communications.

In re: Regulations Concerning Indecent Communications by Telephone, 5 FCC Rcd. 4926, FCC 90-230, ¶ 16 (released June 29, 1990), aff'd, Information Providers Coalition for Defense of the First Amendment vs. FCC, 928 F.2d 866, 874-76 (9th Cir. 1991).

Respondents' Positions

Some of the Respondents contend that QCC's focus on the content of the calls is a diversionary tactic designed to create an emotional reaction and prejudice the Board's view of the case. (ILEC Group Initial Brief, pp. 40-41). Generally, the

Respondents assert that 47 U.S.C. § 223(c)"1" does not apply in this case, arguing that the statute only applies to pay-per-call services or 1-900 calls. (ILEC Group Initial Brief, pp. 42-43). Several of the Respondents claim that they were unaware of the content of the calls. (Tr. 1995, 2131). Other Respondents argue that there is not an Iowa statute that prohibits the transmission of indecent content over toll-free calls, such as the calls at issue in this case. (Great Lakes/Superior Initial Brief, p. 41).

Analysis

In their briefs, QCC and the Respondents argue over whether 47 U.S.C. § 223(c)"1" pertains to indecent content conferencing over toll-free lines. While QCC asserts that the federal statute applies, it does not present evidence that the statute has been applied to restrict pornographic conferencing over toll-free lines. Moreover, it is a federal statute, the enforcement of which is not for the Board. Clear violations of the statute might be relevant to the Board's consideration of the reasonableness of the service, but that situation is not presented in this case.

The evidence in this case shows that several Respondents partnered with FCSCs that provided free calling services for indecent or pornographic content. (Tr. 1054). The record also shows that by using these free calling services, there were no technological measures in place to protect minors from making calls to access these pornographic services, such as a 1-900 number, which enables parents to place a block on the call. (Tr. 1054-55). The Board finds that the lack of any

mechanism for parents to regulate their minor children's access to pornographic or indecent services over the telephone is contrary to the public interest.

The Board should not, and will not, attempt to regulate the content of telephone calls. However, the agency has the authority to protect and promote the ability of parents to control access to obscene calling services in Iowa by their children, in order to promote the public interest. Therefore, the Board will initiate a rule making, independent of the rule making for high volume access services discussed previously, to consider amendments to the Board's rules that are modeled after 47 U.S.C. § 223 and to restrict access to obscene calling services in Iowa.

III. Whether the Board Should Address Aventure's Federal Universal Service Fund Support.

IXCs' Positions

QCC claims that the evidence in this case demonstrates that Aventure defrauded the federal USF by 1) seeking payments due exclusively to interactions with FCSCs; 2) inflating the number of lines it serves; and 3) inflating the number of exchanges it serves. (QCC Initial Brief, pp. 88-89). QCC states that Aventure's designation as an eligible telecommunications carrier (ETC) authorizes Aventure to seek payments from the USF and that the Board has jurisdiction over Aventure's use of USF money because the Board determines Aventure's designation as an ETC, pursuant to delegated authority. (Id.). QCC and AT&T ask the Board to revoke Aventure's ETC designation because of the alleged abuses of the high cost USF support. (Id.; AT&T Initial Brief, pp. 36-41).

Respondents' Positions

Aventure states that the IXCs did not raise the USF issue against Aventure in their formal complaint and therefore, they must initiate another complaint before the Board or FCC to properly address this issue. (Aventure Brief, p. 4). Nevertheless, Aventure states that the instructions on the FCC's line count form (Form 525) indicate that the FCC does not distinguish among different types of line uses.²⁴ (Aventure Reply Brief, pp. 4-5). Aventure states that such lines include all business class lines that are assessed the end user common line charge and therefore, Aventure contends, its practice of reporting lines provided for conference calling service is authorized by the FCC. (*Id.*).

Analysis

QCC submitted evidence into the record that indicates Aventure received the majority of its USF support for conferencing services, that the line counts Aventure submitted may have included a substantial number of test lines, and that Aventure may have overstated the actual number of exchanges it served. FCC Form 525, referenced by Aventure, appears to take count of bona fide customer lines. Based on the Board's ruling in this order that the FCSCs were not end users, Aventure's line counts to the FCC on this form may be in error.

In addition, Aventure stated at the hearing in this proceeding that it reported approximately 3,000 lines to the FCC for line count purposes. (Tr. 2331, 2339).

²⁴ Aventure states that in columns 30 and 31 of Form 525, the ETC must report the number of lines for residential and single line business and the number of multi-line business lines.

However, most of these lines were for FCSC traffic and in fact, from late 2005 through 2007, Aventure served only FCSCs. (Tr. 2250). Aventure obtained its first traditional customers in January 2008 and currently serves 140 traditional customers.

It appears, based on the record, that Aventure is alone among the Respondents in reporting conference calling lines for USF purposes. However, the administration of the federal USF is not this Board's responsibility or within its jurisdiction. Therefore, the Board will report this information to the FCC for further action as the FCC deems appropriate. Because the Board is not making a final determination regarding Aventure's status as an eligible telecommunications carrier for purposes of receiving federal USF, Aventure's argument that the issue was untimely raised by the IXCs is moot.

IV. Whether the Board Should Address the Use of Telephone Numbering Resources for FCSCs.

IXCs' Positions

QCC asserts that the Respondents have abused numbering resources by not assigning numbers according to FCC requirements. (QCC Reply Brief, pp. 39-41). Specifically, QCC states that thousands of phone numbers have been assigned to FCSCs that are not end users. QCC asks the Board to use its authority to reclaim telephone numbers assigned to FCSCs. (*Id.*). Specifically, QCC cites to 47 C.F.R. § 52.15(i)"5," which states:

The NANPA and the Pooling Administrator shall abide by the state commission's determination to reclaim numbering resources if the state commission is satisfied

that the service provider has not activated and commenced assignment to end users of their numbering resources within six months of receipt.

(Id.).

Similarly, Sprint asserts that the Board has authority over the assignment of numbering resources and can remedy the invalid use of numbers. (Sprint Initial Brief, pp. 40-41). Sprint argues that to the extent some Respondents are providing services in violation of their certificates, the Board should report the information to NANPA or the FCC or should initiate a proceeding to reclaim those numbering resources. (Id.).

Respondents' Positions

Great Lakes and Superior argue that the assignment and use of telephone numbers is not within the Board's authority and any finding on these matters would be an unlawful action. (Great Lakes/Superior Reply Brief, pp. 31-32).

Most of the Respondents argue that the Board has limited authority over telephone numbering resources, stating that most of that authority lies with the FCC, yet some of the Respondents agree the Board has delegated authority to reclaim telephone numbers. (ILEC Group Initial Brief, pp. 54-56).

Analysis

With respect to the Board's authority and jurisdiction over telephone numbering administration, 47 U.S.C. § 251(e) provides:

The Commission shall create or designate one or more impartial entities to administer telecommunications

numbering and to make such numbers available on an equitable basis. The Commission shall have exclusive jurisdiction over those portions of the North American Numbering Plan that pertain to the United States. Nothing in this paragraph shall preclude the Commission from designating to State commissions or other entities all or any portion of such jurisdiction.

The NANPA and the Pooling Administrator are the impartial entities designated by the FCC to administer telephone numbering, including the assignment of telephone numbers. State commissions have also been given a role in numbering administration, including reclamation. Specifically, 47 C.F.R. § 52.15(i) grants state commissions the authority to reclaim telephone numbers.

When the NANPA or the Pooling Administrator assigns blocks of telephone numbers, the service provider is required to begin assigning those telephone numbers to end users within six months. Service providers confirm to NANPA or the Pooling Administrator that blocks of telephone numbers have been activated and are being assigned to end users. If a state commission is satisfied that this is not the case, then the state commission can direct the NANPA or Pooling Administrator to reclaim any blocks of numbers that do not satisfy that criteria.

The Board determined earlier in this order that the FCSCs associated with the Respondents are not end users because they did not subscribe to the terms and conditions of the Respondents' tariffs. For Great Lakes in particular, the record in this proceeding indicates that since receiving a certificate in 2005, it has served only FCSCs. (Tr. 2423). Because FCSCs are not end users, Great Lakes should not

have numbers activated for pure FCSC use. Therefore, the Board will direct the NANPA and Pooling Administrator to commence reclamation of Great Lakes' numbering resources.

The remaining seven Respondents are directed to file reports with the Board within ten days of this order demonstrating whether they have any numbering blocks with no end users assigned and how many non-FCSC end users currently have numbers out of each block.

Because the evidence in this record shows that Great Lakes and Aventure have few, if any, customers and that Great Lakes has provided service in an exchange that is not covered by its certificates, the Board will initiate a subsequent proceeding asking Great Lakes and Aventure to show cause why their certificates, issued pursuant to Iowa Code § 476.29, should not be revoked.

V. Whether the Board Should Make a Declaratory Finding Regarding the Rural Exemptions Claimed by Aventure and Great Lakes.

IXCs' Positions

QCC asks the Board to make a declaratory finding pertaining to the rural exemptions claimed by Great Lakes and Aventure. (QCC Initial Brief, p. 82). QCC states that CLECs are permitted to claim a rural exemption under federal law and may charge higher interstate access rates than the ILEC serving the same exchange if the CLEC meets two conditions: 1) it must compete for customers with the ILEC, and 2) one hundred percent of the CLEC's customers must be located in a rural exchange. (*Id.*). QCC states that Great Lakes has no outside plant and serves only

FCSCs, therefore, it does not compete with QCC. (Id. at 82-83). QCC also argues that Adventure's true central office is in Sioux City, Iowa, which is a non-rural exchange and therefore does not qualify for a rural exemption. (Id. at 84).

Respondents' Positions

Both Great Lakes and Adventure argue that they comply with their rural exemptions, which allows them to charge higher access rates than QCC and that the Board does not have jurisdiction to resolve the issue because it involves federal telecommunications policy. (Adventure Initial Brief, pp. 2-3; Great Lakes/Superior Initial Brief, pp. 38-40).

Analysis

Pursuant to 47 C.F.R. § 61.26, a rural CLEC must meet specific requirements when serving in an exchange of a non-rural ILEC in order to charge interstate access rates higher than the ILEC's. Failure to meet these requirements means that the rural CLEC's interstate access rates must mirror the interstate access rates of the ILEC.

QCC admits that the rural exemption has no bearing on the intrastate access rates that are at issue in this proceeding. (Tr. 832). The Board's jurisdiction over access charges only pertains to intrastate switched access.

Since the rural exemption provisions that QCC refers to relate to interstate access charges and this Board's jurisdiction is limited to intrastate access charges, a

finding by the Board on this matter would be inappropriate. The FCC will be informed of this situation by this Order and may take action, if appropriate.

COUNTERCLAIMS

I. Whether QCC and Sprint Engaged in Unlawful Self Help by Refusing to Pay Tariffed Charges for Switched Access.

Reasnor's Position

Reasnor contends that QCC and Sprint engaged in unlawful self-help by refusing to pay tariffed charges for intrastate switched access. (Reasnor Initial Brief, pp. 39-40). Reasnor argues that a carrier has the right to collect its tariffed charges, even when those charges may be disputed among the parties, and that QCC and Sprint not only withheld disputed charges, but also refused to make payments on undisputed access invoices in violation of the Telecommunications Act of 1976. (*Id.* at 40-44).²⁵ Reasnor also claims that QCC participated in call blocking by rerouting calls to other carriers and that Sprint choked traffic by moving FCSC traffic to limited capacity trunks in violation of Iowa Code § 476.20(1).

IXCs' Response

QCC responds that it was justified in withholding payments to Reasnor because the traffic in question was not subject to the switched access tariffs. (QCC

²⁵ Tr. 2794-95; Reasnor Initial Brief, pp. 40-41, *citing* *MGC Communications, Inc. v. AT&T Corp.*, 14 FCC Rcd 11647, 11659 ¶ 27 (1999); *Business WATS, Inc. v. American Tel. & Telegraph Co.*, 7 FCC Rcd 7942, ¶ 2 (1992); *In re: MCI Telecommunications Corp.*, 62 FCC 2d 703, 705-706 (1976); *In re: Communique Telecommunications, Inc.*, 10 FCC Rcd at 10405 n. 73; *Nat'l Communications Ass'n, Inc. v. AT&T Co.*, No. 93 Civ. 3707 (LAP), 201 U.S. Dist. LEXIS 951, 15-16 (W.D.N.Y. Feb 5, 2001).

Initial Brief, pp. 103-104). QCC and Sprint argue that withholding payment of disputed access charges is permitted under the tariff dispute resolution provisions. (Id. at 105; Sprint Initial Brief, p. 34; Tr. 1715). QCC contends that it did not engage in call blocking, but rather terminated a least-cost routing provision whereby QCC carried the traffic to various communities for other carriers. (QCC Reply Brief, pp. 50-51).

Analysis

There are two forms of self-help at issue here: the first is QCC's and Sprint's actions in withholding payment of disputed access charges and the second is QCC's and Sprint's alleged call blocking.

With respect to the first form of self-help, the Board finds that unilaterally withholding payment is not a preferred form of dispute resolution in economic disputes between carriers unless it is clearly contemplated under the applicable dispute resolution provisions, which it was not in this case. However, based on the rulings the Board has made regarding the tariff compliance issues, specifically that terminating intrastate access charges were improperly assessed to the IXCs in this case, no money within the Board's jurisdiction is owed by QCC or Sprint to Reasnor or to any other Respondent and there is no need for any remedy in this case.

With respect to the allegations of call blocking, the Board finds that there is not credible evidence in the record to support a finding that QCC engaged in call blocking. The record indicates that QCC was acting as a least cost router for a

number of other IXCs. Under least cost routing arrangements, IXCs contract with other carriers who can deliver toll traffic to certain locations at lower cost. QCC states that when conferencing traffic began to peak, QCC sent notices to IXCs stating that it would no longer be the least cost router to certain exchanges in Iowa. The Board finds that if there were undelivered calls to Reasnor, it is possible that this occurred after QCC ceased delivering calls as a least cost router for another carrier, which would not be an instance of call blocking.

However, the Board finds that the evidence in the record supports a finding that Sprint engaged in call blocking by routing FCSC traffic to inadequate facilities, effectively choking the traffic. In contrast to the actions taken by QCC, the record does not indicate that Sprint provided notice to any other party that it would not be delivering certain calls. Sprint states that the measures it took when delivering calls were meant to protect its customers and its network, but these measures also prevented Sprint from being charged for terminating switched access on any calls that could not be delivered to a LEC associated with a FCSC. Therefore, the Board finds that the measures taken by Sprint amounted to call blocking.

Reasnor asks the Board to impose civil penalties if it finds that call blocking occurred. Iowa Code § 476.51 provides that the Board is to give a utility written notice of a specific violation before civil penalties can be assessed. Therefore, the Board places Sprint on notice that it improperly engaged in call blocking and any

subsequent findings of call blocking may result in the imposition of civil penalties pursuant to Iowa Code § 476.51.

II. Unlawful Discrimination by QCC Through Payments to Customers

Reasnor's Position

Reasnor claims that QCC engaged in unlawful discrimination in violation of Iowa Code § 476.5 and 199 IAC 22.1(1)"d" because it makes payments to some, but not all of its customers. (Reasnor Initial Brief, pp. 47-48). Reasnor provided a list of 21 agents for operator services to whom QCC pays special commissions based on the volume of traffic generated. (Id. at 52-55; Confidential Exhibits 555-89). Reasnor contends that the purpose of this marketing program is to stimulate the use of QCC's services in order to increase traffic volumes and revenues. (Reasnor Initial Brief, pp. 52-55). Reasnor argues that QCC cannot complain that the Respondents have entered into marketing arrangements with conferencing companies to increase traffic levels when QCC hired agents to do the same. (Id.).

QCC's Position

QCC responds that the agent programs noted by Reasnor involve hotels that offer operator services to their customers. (Tr. 1110, 1312-13; Exhibit 1293). QCC states that the end user of the operator service is the person making the call from the hotel and QCC charges those end users its tariffed rate plus the hotel's property-imposed fee (PIF), which is also tariffed. (Id.). QCC claims that the PIF is sent to the agent, who presumably shares some or all of the PIF with the hotel. QCC argues

that there is no act of discrimination because QCC follows its tariff and commissions are paid to sales agents, not to customers. (Id.).

Analysis

This claim appears to be based on the premise that, through its operator services, QCC shares revenues with some customers by paying commissions based on the amount of traffic they generate. The Board has previously held in this order that revenue sharing is not inherently unreasonable, so this counterclaim is unavailing. QCC is not sharing its own revenues; it is collecting the PIF on behalf of the hotel. Moreover, the record demonstrates that QCC is paying these commissions to sales agents, which is not at all similar to sharing revenues with a customer. QCC's practices in this area are not relevant to this case.

III. Whether QCC Discriminated Against its Wholesale Carrier-Customers by Offering Them Unequal Discounts.

Reasnor's Position

Reasnor argues that QCC discriminates against its wholesale carrier-customers by offering them unequal discounts in violation of Iowa Code § 476.3. (Reasnor Initial Brief, p. 54). Reasnor provided the discount schedules that QCC offers to five of its wholesale customers. (Confidential Exhibits 580, 582-85). Reasnor states that the carriers are substantially similar to each other, yet QCC provides the carriers unequal discounts based upon the same monthly revenues. (Reasnor Initial Brief, pp. 54-56).

Reasnor also alleges QCC is in violation of 47 U.S.C. § 254(g), which addressed geographic rate averaging (which requires IXCs to charge rates in rural and high cost areas that are no higher than rates in urban areas) and rate integration (which requires IXCs to charge rates in each state that are no higher than rates in any other state). (Id. at 57).

QCC's Position

Regarding Reasnor's claim that QCC discriminates against wholesale carrier-customers, QCC responds stating that it is appropriate for least cost routing to be structured with different rates for different IXCs because of different routing. (QCC Reply Brief, pp, 48-49). QCC contends that it is impossible to discriminate in the provision of wholesale long distance services to other IXCs because there is no monopoly, wholesale long distance services are fully competitive, and those services have been deregulated for many years. (Id.).

QCC responds to Reasnor's allegations regarding QCC violations of 47 U.S.C. § 254(g) by stating that the rate averaging and rate integration requirements do not pertain to wholesale long distance contracts. (Id. at 51). QCC states that the requirements under § 254(g) require IXCs to offer the same prices to subscribers; carriers purchasing wholesale services from QCC are not subscribers under this provision. (Id.).

Analysis

Reasnor argues that QCC is engaged in unlawful discrimination by offering different service discounts to different wholesale customers. However, that situation is not comparable to the Respondents' activities in this case. QCC is offering discounts in a competitive market that is deregulated and detariffed because market forces are believed to be sufficient to ensure nondiscriminatory treatment. If QCC is overcharging a wholesale customer, presumably some other provider will step up and offer cheaper service to that customer. Reasnor has not shown a market failure that could potentially justify re-regulation.

Reasnor also argues that QCC's wholesale rates are in violation of the prohibition of geographic deaveraging, but the FCC's rate integration and rate averaging rules under 47 C.F.R. § 1801 pertain only to retail subscribers not to the wholesale carriers that deliver toll traffic.

Finally, Reasnor's claims that QCC is somehow providing preferential discounts to its local exchange affiliate appeared for the first time in Reasnor's initial brief. The Board finds that Reasnor raised this claim too late into the proceeding and therefore, the Board will not consider it.

IV. Conclusions.

The Board will deny Reasnor's counterclaims against QCC for alleged self-help and unlawful discrimination. The Board finds that the evidence in the record supports a finding that Sprint engaged in call blocking. Therefore, the Board places

Sprint on notice that it improperly engaged in call blocking and any subsequent findings of call blocking may result in the imposition of civil penalties pursuant to Iowa Code § 476.51.

MOTION TO STAY PROCEEDINGS

On August 17, 2009, Great Lakes and Superior filed a joint motion to stay the issuance of a final order in this proceeding. In support of its motion, Great Lakes and Superior state that because only a small portion of the traffic at issue in this case deals with intrastate calls (the majority of the call traffic being interstate in nature), this case is preempted by the FCC. Great Lakes and Superior filed a Petition for Declaratory Ruling and a Petition for Preemption with the FCC on August 14, 2009,²⁶ seeking a ruling that all matters relating to interstate access charges are exclusively within federal jurisdiction and seeking that the FCC preempt any Board action that encroaches on that jurisdiction. Great Lakes and Superior supplemented its motion on August 21, 2009.

On August 24, 2009, Aventure joined in Great Lakes and Superior's motion.

On August 28, 2009, QCC, AT&T, and Sprint filed resistances to the motion all of which generally argue that the Board is within its jurisdiction to determine this case because it is authorized to interpret the Respondents' local exchange tariffs, which is the basis for this complaint. The IXCs also argue that the motion is impractical

²⁶ See "In the Matter of Petition for Declaratory Ruling to the Iowa Utilities Board and Contingent Petition for Preemption," WC Docket No. 09-152 (filed August 14, 2009).

because it is attempting to stay an order that is based on a decision that has already been announced.²⁷

On August 31, 2009, Consumer Advocate filed a resistance stating that the Board has the authority to determine QCC's complaint with respect to intrastate traffic.

On September 1, 2009, Great Lakes and Superior filed a motion for leave to file a reply supporting its August 17, 2009, motion as well as its reply and generally restate their earlier arguments.

The Board has considered the motion and the responses and finds that the motion is improper. The Board announced its decision at the August 14, 2009, decision meeting stating its findings regarding QCC's complaint with respect to the intrastate portion of traffic that is at issue here. The Board is aware of its jurisdictional limitations with respect to interstate and international traffic and as such has limited its findings in this final order to the intrastate issues raised in QCC's complaint. Therefore, the Board will deny Great Lakes and Superior's motion.

FINDINGS OF FACT

1. The FCSCs did not subscribe to the Respondents' intrastate switched access or local exchange tariffs.

²⁷ A decision meeting in this matter was held by the Board on August 14, 2009, at which the Board announced its findings regarding QCC's complaint.

2. FCSCs are not end users as defined by the Respondents' tariffs.
3. The Respondents did not net, or offset, fees to the FCSCs.
4. Certain Respondents improperly backdated bills and contract amendments to misrepresent transactions with the FCSCs.
5. The Respondents did not provide local exchange service to FCSCs through special contract arrangements.
6. The Respondents and FCSCs acted as business partners.
7. The filed tariff doctrine does not apply to the Respondents in this case.
8. The sharing of revenues between Respondents and FCSCs is not inherently unreasonable, but may be an indication that a particular service arrangement is unreasonable.
9. At least one Respondent has improperly assigned all of its telephone numbers to FCSCs, which are not end users.
10. The intrastate toll traffic did not terminate at the end user's premises.
11. The intrastate toll traffic, including international, calling card, and prerecorded playback calls, did not terminate within the Respondents' certificated local exchange areas and were not subject to intrastate terminating access charges.
12. Some Respondents engaged in traffic laundering by billing the terminating access rates of one LEC for calls that terminated in a different LEC's exchange.

13. Several Respondents partnered with FCSCs that provided free calling services for obscene or pornographic content creating an inability for parents to regulate their children's access to pornographic services over the telephone, which is contrary to the public interest.

14. QCC did not engage in unlawful discrimination.

15. QCC and Sprint withheld payment of access charges, but no remedy is necessary or appropriate.

16. Sprint blocked calls and is notified that it may be assessed a civil penalty for a future infraction.

CONCLUSIONS OF LAW

The Board has jurisdiction of the intrastate claims in this matter pursuant to Iowa Code chapter 476.

ORDERING CLAUSES

IT IS THEREFORE ORDERED:

1. The Board finds that the Respondents named in this complaint violated the terms of their access tariffs when they charged QCC, Sprint, and AT&T for terminating switched access fees for the traffic at issue in this case.

2. The Board directs the Respondents named in this complaint to refund the terminating switched access fees charges associated with the delivery of intrastate interexchange calls to numbers or destinations assigned to or associated with FCSCs and that were paid by QCC, Sprint, or AT&T. The Respondents are also

directed to credit QCC, Sprint, and AT&T for any such charges that were billed but not paid.

3. The Board directs QCC, Sprint, and AT&T to file their calculations of the amount of terminating switched access fees for the traffic at issue in this case and eligible for refund or credit within 30 days of the date of this order. QCC, Sprint, and AT&T are authorized to conduct additional discovery to make those calculations if necessary.

4. All of the Respondents, with the exception of Great Lakes, are directed to file reports with the Board within ten days of the date of this order stating whether they have any telephone numbering blocks that are not assigned to end users and state how many non-FCSC end users currently have numbers out of each telephone numbering block.

5. The motion to stay proceedings filed in this docket on August 17, 2009, by Great Lakes and Superior is denied.

6. Sprint is hereby on notice that it improperly engaged in call blocking in the manner described in this order, in violation of Iowa Code § 476.20, and any subsequent violations of the same statute, rule, or Board order may result in the imposition of civil penalties pursuant to Iowa Code § 476.51.

7. The North American Numbering Plan Administrator and the Pooling Administrator are directed to commence reclamation proceedings of all blocks of telephone numbers assigned to Great Lakes Communications Corp.

UTILITIES BOARD

/s/ Robert B. Berntsen

/s/ Krista K. Tanner

ATTEST:

/s/ Judi K. Cooper
Executive Secretary

/s/ Darrell Hanson

Dated at Des Moines, Iowa, this 21st day of September, 2009.

ATTACHMENT 3

STATE OF IOWA
DEPARTMENT OF COMMERCE
UTILITIES BOARD

IN RE: HIGH VOLUME ACCESS SERVICE [199 IAC 22]	DOCKET NO. RMU-2009-0009
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ORDER INITIATING RULE MAKING

(Issued September 18, 2009)

In this order, the Utilities Board (Board) initiates a rule making proceeding to consider proposed amendments to its rules to address High Volume Access Service (HVAS) and the effect HVAS can have on a local exchange carrier's (LEC's) revenues from intrastate switched access services.¹ In particular, this proceeding is focused on situations in which a LEC's rates for intrastate access services are based, indirectly, on relatively low traffic volumes, but the LEC then experiences a relatively large and rapid increase in those volumes, resulting in a substantial increase in revenues without a matching increase in the total cost of providing access service. This can happen, for example, as a result of adding a HVAS customer that offers conference bridges, chat lines, help desks, or other services that are based upon high volumes of incoming or outgoing interexchange calls. The result is an increase in the LEC's access service minutes, which leads in turn to a matching increase in

¹ Intrastate access services are services of telephone utilities that provide the capability to deliver intrastate telecommunications services which originate with end users to interexchange carriers (IXCs) and the capability to deliver intrastate telecommunications services from IXCs to end users. 199 IAC 22.1(3).

the amount the LEC bills to interexchange carriers (IXCs) for switched access services. When this situation is actively pursued by the LEC, it is sometimes referred to as "access stimulation."

The Federal Communications Commission has described access stimulation and the economic incentives for it under the federal system of rate regulation as follows:

Oversimplifying somewhat, to establish their rates, rate-of-return carriers calculate a revenue requirement, which is intended to recover expenses plus a reasonable rate of return. Once the revenue requirement is determined, carriers propose prices for all interstate services, which, when multiplied by historical or projected demand, are targeted to equal the revenue requirement. If, after rates are set, actual demand and expenses differ from the estimated demand and expenses, the realized rate-of-return may be greater or less than the targeted rate of return. The limited information we have suggests that, in certain instances, some LECs are experiencing dramatic increases in demand for switched access services. If the average cost per minute falls as demand grows, the realized rates of return are likely to exceed the authorized rate of return and thus the tariffed rates become unjust and unreasonable at some point. It is well established that there is a large fixed cost to purchasing a local switch and that the marginal or incremental cost of increasing the capacity of a local switch is low (some contend that it is zero) and certainly less than the average cost per minute of the local switch. Thus, if the average revenue per minute remains constant as demand grows, but the average cost per minute falls (which occurs if the marginal cost per minute is less than the average cost per minute) then profits (or return) will rise. This principle is equally applicable to all LECs. Moreover, the cost of local switching increases incrementally, while the price for local switching is established based on average costs, which are significantly higher. As a result, most of the switch costs are recovered by the demand used to establish the local

switching rate. Carriers offering tandem switching services would experience a similar effect for their tandem switching costs. Accordingly, when local switching demand increases significantly, a carrier's increased revenues generally will exceed any cost increases. As a result, a carriers' rate of return at some point is likely to exceed the maximum allowed rate of return, making the rates unjust and unreasonable.

A similar effect to that associated with local switching would also occur in the transport segment of the exchange access network. As demand increases, the number of circuits needed for transmission will increase. Again, the incremental cost is lower than the average cost (although the disparity is likely not as great as in the local switching case), which would lead to the rates for transport becoming unreasonable at some point as demand increases.

In the Matter of Establishing Just and Reasonable Rates for Local Exchange

Carriers, WC Docket No. 07-135, "Notice of Proposed Rulemaking" at ¶¶ 14-15 (FCC October 2, 2007) (hereinafter the FCC Notice).

The system in Iowa is slightly different because the Board does not have rate regulation jurisdiction over a LEC's intrastate access charges to the same extent as the FCC has over interstate access charges. Iowa Code § 476.11 gives the Board jurisdiction over the terms and procedures under which toll (or interexchange) communications are interchanged, but only after a written complaint is filed by one of the telephone companies involved. This complaint-based jurisdiction means the Board is unable to order individual LECs to file new tariffs for switched access service rates on its own initiative, as the FCC has proposed to do in the FCC Notice. Thus, while the Board is aware of the FCC Notice and has given it consideration when

preparing this order, the Board is not proposing to adopt the same type of rules that the FCC has described.

Even in a reduced-regulation environment, the cost of filing an individual intrastate access service tariff for each LEC can be substantial. This is particularly important when those costs are being spread over a fairly small customer base, resulting in a relatively large cost per customer. In order to reduce that burden, the Board has adopted rules that allow associations of local exchange utilities to file intrastate access service tariffs. Non-rate-regulated local exchange utilities may then concur in the association tariff. See 199 IAC 22.14(2)(b)(1). Most small LECs have opted into the association tariff filed with the Board by the Iowa Telecommunications Association (ITA). The access rates contained in ITA's intrastate tariff have generally mirrored interstate rates filed by the National Exchange Carrier Association (NECA) with the FCC. However, when NECA began the process of reducing some of its interstate rates, ITA elected not to adopt the reduced rates in its intrastate tariff.

In July of 2007, several IXC's filed objections to rate changes proposed by ITA for its intrastate access tariff. After holding formal contested case proceedings on the proposed changes, the Board ordered certain of the rates in ITA's intrastate tariff to be set at the same level as NECA's current rates for those elements.² Those rates in ITA's intrastate tariff continue to be based on the NECA rates, which are supported

² In re: Iowa Telecommunications Association, Docket Nos. TF-07-125, TF-07-139, "Final Order" (IUB May 30, 2008).

by interstate costs. This has been a cost-effective method of setting intrastate rates in the ITA tariff, but it did not allow for the possible effect of HVAS.

All elements of association tariffs are subject to Board review and approval, pursuant to 199 IAC 22.14(2)(b)(2). These rules give the Board jurisdiction to address the HVAS situation as it arises under an association tariff. Because HVAS situations tend to be fact-sensitive and individualized, the Board is tentatively concluding that HVAS calls cannot be billed for access services pursuant to an association tariff. Under the proposed rules, any LEC providing HVAS must file an individual tariff for that service (although it may continue to concur in an association tariff for all other access services).

To the extent an individual LEC opts to file an individual tariff for intrastate access services, either HVAS only or for all such services, the Board's rate jurisdiction is limited to the circumstances specified in § 476.11. Even for those situations, however, the Board proposes to adopt rules setting out the standards by which it will rule on the reasonableness of an individual LEC tariff if a complaint is filed pursuant to § 476.11. To that end, the proposed rules specify certain procedures that will be required in order to ensure reasonable HVAS access rates.

In Item 1 of the proposed rules, the Board proposes to include a new definition in 199 IAC 22.1(3) for high volume access services, based upon the effect a single customer, or group of similar customers, may have on a LEC's total access billings in a specified time frame. The proposal is that if a LEC's total access billings increase,

or are expected to increase, by more than 100 percent in less than six months, there will be a presumption that an HVAS situation exists. The Board invites comment on whether this is an appropriate mechanism to identify HVAS situations and whether the proposed numerical thresholds are appropriate. The intent is to identify situations that represent a true HVAS without also including normal variations in access billings or typical levels of growth in access services.

Item 2 of the proposed rules is addressed to association tariffs and requires that such tariffs prohibit the application of association tariff rates to HVAS.

In Item 3, the Board proposes a new rule 22.14(2)"e" that would require LECs that are adding a new HVAS customer, or otherwise expecting or experiencing an HVAS situation, to notify the relevant IXCs of the telephone numbers involved and, for new customers, the expected date the HVAS service will be initiated. This will allow the IXCs to commence negotiations with the LEC regarding the terms and procedures for exchange of the HVAS toll traffic, with the possibility of seeking a Board resolution pursuant to Iowa Code § 476.11, if necessary. If the parties are able to negotiate new tariff provisions for HVAS, then this notice and negotiation period may also provide time for filing the agreed-upon tariff with the Board, prior to initiation of service. This timing is important; the LEC will have no access rate to apply to HVAS until its individual HVAS tariff is accepted for filing and has become effective.

The proposed rule also provides that if the Board has to resolve the matter in § 476.11 proceedings, the access rates for toll traffic to the HVAS numbers may be based on the incremental cost of providing the service, not including any marketing or other payments made to the HVAS customer. In order to accommodate the potential uncertainty associated with projected HVAS traffic volumes, the rule allows for the use of rate bands that will vary with different traffic levels, presumably with lower rates for higher volumes of HVAS traffic.

Item 4 is a proposed amendment to rule 22.20(5) that would allow the Board to revoke a LEC's certificate of public convenience and necessity, issued pursuant to Iowa Code § 476.29, for failure to address an HVAS situation as required by Board rules. This would be in addition to any other remedies or penalties available to the Board in a particular proceeding, such as civil penalties. The Board does not intend to revoke a LEC's certificate for a failure to properly forecast unexpected growth in access billings, but a LEC that is adding a conference calling customer or a customer offering help desk services, for example, and fails to notify the IXCs as required by the rules may find its certificate at risk.

The proposed amendments will be published in the October 7, 2009, Iowa Administrative Bulletin and comments on the proposed amendments will be due on or before October 27, 2009. An oral presentation is scheduled for 9 a.m. on December 8, 2009, in the Board's hearing room. The official version of the proposed

amendments will be in the Iowa Administrative Bulletin and may contain editorial changes made by the Code Editor.

IT IS THEREFORE ORDERED:

1. A rule making proceeding identified as Docket No. RMU-2009-0009 is commenced for the purpose of receiving comments on the proposed amendments in the notice attached hereto and incorporated herein by reference in this order.
2. The Executive Secretary is directed to submit for publication in the Iowa Administrative Bulletin a notice in the form attached to and incorporated by reference in this order.

UTILITIES BOARD

/s/ Robert B. Berntsen

/s/ Krista K. Tanner

ATTEST:

/s/ Judi K. Cooper
Executive Secretary

/s/ Darrell Hanson

Dated at Des Moines, Iowa, this 18th day of September, 2009.